# ACTION PLAN FOR NAILSWORTH



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#### Introduction

This Action Plan has been drawn up to record the aims and objectives of the people of Nailsworth and the surrounding area. Nailsworth Town Council started the process in 2005 by commencing work on a Healthcheck (more about this later). A Partnership of local councils, community groups and individuals has now come together to produce this Action Plan which records the results of extensive consultation in the town.

The aim of the Action Plan is to set out the Vision and Objectives for the town for the foreseeable future. After reading this plan you should be able to see what it will be like to live, work in and visit the town in the next 10 to 20 years. There are a number of actions and projects which will help the Partnership achieve these aims, many of which are already underway. It should be stressed however, that not all of this work can or should commence immediately. This is a **long term** plan which will take many years to come to fruition.

#### **About Nailsworth Town**

Nailsworth is an attractive Cotswold market town in the southern part of Gloucestershire. The town stands in a valley at the junction of three streams, beneath the Cotswold escarpment. The area surrounding the town is in the <a href="Cotswold Area of Outstanding Natural Beauty">Cotswold Area of Outstanding Natural Beauty (AONB)</a>. Wherever you are in the town you can enjoy views of the surrounding wooded hills.

There are many attractive buildings in the town, including numerous old woollen mills which have been converted to new uses, including private homes, a hotel and restaurant (Egypt Mill), a doctors' surgery, shops and industrial units<sup>1</sup>. The architecture is a mixture of Cotswold stone, weavers' cottages, some large mill owners' homes, Victorian gothic and brick terraces<sup>2</sup>.

The town has a population of 5,371 within the Parish and a further 3,286 in the hinterland. The age distribution of the population in Nailsworth Ward is typical for the area. There is an average number of single parent households.

People work in a range of industries, with higher than average employment in manufacturing<sup>6</sup>. Unemployment is low<sup>7</sup> and the local economy is vibrant and confident<sup>8</sup>. Most people work locally; some commute longer distances; and a higher than average number of people work at home<sup>8</sup>.

There is a good range of primary schools locally, all of which perform at above average levels at Key Stage 2<sup>10</sup>. As there is no state secondary school in the town, students travel to a number of different schools and colleges in Stroud, Gloucester, Tetbury or Cirencester. Results at those schools and colleges are mixed at GCSE; and at A Level around average<sup>11</sup>. Limited day care is available at 2 premises in the town, and there is one full time day nursery on the outskirts. There is no playgroup or after school club<sup>12</sup>.

A wide range of arts courses are available in the town, many as part of the Nailsworth Community Arts Programme. There is no mainstream further education college in the town<sup>13</sup>.

The town attracts many tourists and visitors who enjoy the many interesting shops and places to eat and drink. There is a good range of accommodation including hotels and bed and breakfasts<sup>14</sup>. Visitors to Nailsworth come to see the town itself

<sup>1</sup> See Healthcheck EN1 C1

<sup>2</sup> See Healthcheck EN3 C3

<sup>3</sup> See Healthcheck SC1 C1

<sup>4</sup> See Healthcheck SC1 C2 and C3

<sup>5</sup> See Healthcheck SC1 C6

<sup>6</sup> See Healthcheck EC1 C7

<sup>7</sup> See Healthcheck EC1 C1

<sup>8</sup> See Healthcheck EC1 S1, EC2 C9 and EC4 C5

<sup>9</sup> See Healthcheck EC1 C6

<sup>10</sup> See Healthcheck EC3 C3

<sup>11</sup> See Healthcheck EC3 C2

<sup>12</sup> See Healthcheck EC3 C4

<sup>13</sup> See Healthcheck EC3 S1

<sup>14</sup> See Healthcheck EC5 C3

and a wide range of local attractions and events including: the <u>Wildfowl and Wetlands</u> <u>Trust at Slimbridge</u>, horse trials at <u>Gatcombe Park</u> and the <u>Nailsworth Festival</u><sup>15</sup>.

Housing in Nailsworth is a mixture of old stone cottages, a few grand old houses, flats in converted mills and newer properties on modern estates<sup>16</sup>. The average house price is £195,863 (Oct-Dec 2005)<sup>17.</sup> At least 218 new homes are currently planned for the town, including 47 affordable homes<sup>18</sup>. However, there is a shortage of affordable housing which is unlikely to be met by these new developments<sup>19</sup>.

The town has: a doctors' surgery at Price's Mill which provides the usual range of GP services, 2 dentists (private and NHS) and one optician. Hospital services and specialist clinics are provided in Stroud, Gloucester or Cheltenham. Anecdotal evidence suggests it is hard to find an NHS dentist locally<sup>20</sup>.

Crime rates are lower than the average for the district and the county<sup>21</sup>, but the level of fear of crime is significantly worse than the actual crime rates<sup>22</sup>. Graffiti, litter and vandalism are a problem<sup>23</sup>.

Nailsworth has a strong community spirit. There are numerous community organisations<sup>24</sup> and lots of events take place in the town, including the annual Nailsworth Festival. There are a number of small community venues in the town, but there is a demonstrated need for new medium-large sized rooms. A new community centre for Forest Green is planned<sup>25</sup>.

There are 4 churches in the town – Church of England, Roman Catholic, United Reformed and Religious Society of Friends<sup>26</sup>.

Nailsworth has a strong footballing tradition with 3 teams based in the town, including Forest Green Rovers who play in the Nationwide Conference League. There are several playing fields in the town, which are well maintained and get a lot of use. Most of the town's population is within reach of some open space<sup>27</sup>, but overall there is a shortage measured against the NPFA's standard<sup>28</sup>. Stroud District Council's children's play areas are in poor condition<sup>29</sup>.

The A46 passes through Nailsworth connecting the town to Bath to the south and Stroud and Cheltenham to the north. The town is within easy reach of the motorway network<sup>30</sup>.

<sup>15</sup> See Healthcheck EC5 C1

<sup>16</sup> See Healthcheck SC2 C2

<sup>17</sup> See Snapshot page 4

<sup>18</sup> See Healthcheck SC2 C5

<sup>19</sup> See Healthcheck SC2 C3

<sup>20</sup> See Healthcheck SC3 C2

<sup>21</sup> See Healthcheck SC3 C7

<sup>22</sup> See Healthcheck SC3 S2

<sup>23</sup> See Healthcheck SC3 S3

<sup>24</sup> See Healthcheck SC4 C2

<sup>25</sup> See Healthcheck SC6 C4

<sup>26</sup> See Healthcheck SC6 S3

<sup>27</sup> See Healthcheck SC5 S2

<sup>28</sup> See Healthcheck SC5 S3

<sup>29</sup> See Healthcheck SC5 C3

<sup>30</sup> See Healthcheck TA1 C1

The area has high car ownership<sup>31,</sup> which is a reflection of the lack of public transport and the number of people who work outside of the town (see above).

The nearest railway station is in Stroud which has roughly hourly services to London Paddington, Gloucester and Cheltenham<sup>32</sup>. Bus services to Stroud do not connect well with trains and do not stop at the station<sup>33</sup>.

There are regular bus services from the town to Stroud, Gloucester and Cheltenham during the day, but evening and weekend services are limited. The surrounding villages are particularly badly served<sup>34</sup>. Most homes within Nailsworth are not within the recommended distance from a bus stop<sup>35</sup>.

Nailsworth has some congestion problems at peak times at key road junctions<sup>36</sup>. Free parking is available in a number of parking areas managed by Stroud District Council. There is a shortage of parking at peak times.

Access within the town for disabled people is adequate at public buildings, but poor in some shops (because of limited space and narrow doorways) and many of the pavements present problems<sup>37.</sup>

<sup>31</sup> See Snapshot page 7

<sup>32</sup> See Healthcheck TA1 C7

<sup>33</sup> See Healthcheck TA1 C4 and C6

<sup>34</sup> See Healthcheck TA1 C8

<sup>35</sup> See Healthcheck TA1 S2

<sup>36</sup> See Healthcheck TA3 C1

<sup>37</sup> See Healthcheck TA3 C6

## **Regeneration Projects**

Several regeneration projects are already underway in the town, which will help to achieve the objectives of this plan. The schemes are as follows:

**Old Market Regeneration** – a project led by the Town Council to determine the regeneration of the Old Market area of the town. Work completed so far has included several consultation exercises the results of which are detailed later in this plan.

The Town Council, working in partnership with Stroud District Council, have appointed design consultants (<u>Roger Evans Associates</u>) who will be employed to work on a "masterplan" for the area. The successful consultants will be required to:

- produce a "Vision statement" setting out:
  - § The kind of place the area should become,
  - § How much change is needed of what type and over what time,
  - § Realistic objectives for development,
  - **§** What is needed physically, economically and socially in the area,
  - § Opportunity for public building which could replace and enhance the existing building such as the town hall, library, Mortimer Room.
- carry out a site and context appraisal,
- conduct a review of existing policy,
- produce feasibility, options analysis and outline costings for defined opportunity sites (e.g. civic quarter),
- examine planning and design principles,
- produce indicative design concepts and proposals.

It is envisaged that there will be a high level of public consultation and involvement in the development of the masterplan. A very productive consultation event was held at the Town Hall on 4/7/2006.

Forest Green Community Centre – a project initiated by the Town Council in partnership with the informal Forest Green Regeneration Group, which has representatives from Gloucestershire County Council, Stroud District Council, Nailsworth Town Council, Stroud College, Nailsworth Church of England Primary School and Forest Green Rovers Football Club. The project grew out development work at Forest Green which includes: a new stadium for the football club (currently being built on land previously used as playing fields); and housing development on the club's old site.

Consultation with local residents identified a need for new facilities, some of which will be accommodated within the new stadium (social club, youth club, meeting rooms and fitness suite) and some within the primary school next door (the joint use sports centre and the cinema club will continue). In spite of this there is still a need for a community venue which can be used when the stadium and school are not available. The centre will be used by:

- Stroud College for IT and specialist interest courses,
- Churches Together in Nailsworth,

- Stroud Valleys Credit Union,
- Nailsworth Bangladesh Cultural Education Trust,
- Nailsworth Community Arts Programme,
- Nailsworth Town Council,
- Nailsworth Arts Group,
- Pharmacy services,
- Small business links.

Initial designs for the centre and a consultation document are currently being circulated.

**Town Design Statement** – Nailsworth Town Council plan to create a Town Design Statement in conjunction with Stroud District Council. The statement will set out the council's wishes in respect of the design of future development in the town and will feed into the District Council's local plan. When completed the statement will become supplementary planning advice and should help ensure that future developments fit in with the vision for the town.

**Transport working group** – a working group is being established to deal with transport related matters including public transport, parking and transport infrastructure.

Nailsworth Youth and Community Enterprise – located in the Boys Club on Bath Road which is in need of restoration. A business plan for the site is currently being drawn up by Nailsworth Youth and Community Enterprise (NYCE).

**Forest Green Rovers stadium** – work on a new stadium for Forest Green Rovers be completed in June 2006 (the first game at the new ground was played on 12th July, 2006).

## The Partnership

This draft Action Plan has been drawn up by Nailsworth Town Council, following extensive consultation in the town on a range of issues. The current Steering Group includes members of the Town Council chaired by Town Mayor Sue Reed. Consultancy has been provided by Helen Bojaniwska.

In order to take the Action Plan forward a formal partnership will be developed involving representatives from a wide range of groups. The Countryside Agency advises that there should be a Partnership that "represents the main interests of people in the town and surrounding countryside" and that its membership and size "should reflect both its aims and the breadth of issues" that affect the town. It is important that the Partnership is both representative and inclusive: care should be taken to ensure that 'hard to reach' groups such as the elderly, young people and those with disabilities are involved.

Taking this into account the Partnership will need to involve representatives from:

- Nailsworth Town Council
- Stroud District Council
- Gloucestershire County Council
- Nailsworth Chamber of Trade and Commerce

- NHS Trusts in Gloucestershire and their forthcoming replacements
- Gloucestershire Market Towns Forum
- Schools and colleges
- surrounding parishes, plus
- community groups from the town.

Ideally the Partnership should consist of a steering group with members (about 10 or 12) and a chairman, plus work groups that will take on responsibility for tackling specific actions/projects. Work groups will be needed for either specific projects or themes within the aims and objectives.

Specialist advice can be sought from professionals working for organisations in the town or who provide specific services, such as the district, or county council, when required. Ideally one person should represent each council on the steering group, with additional members with specialist interests represented on work groups e.g. police or social services.

There are at least 40 community groups working in the town, so it is going to be impractical to have a representative from each on the steering group; ideally they should be represented in any work groups in which they have an interest. That said membership of the Steering Group should be open to anyone who has a keen interest in the future of the town, and who is prepared to commit themselves to achieving the aims and objectives of this plan.

Local groups were invited to a presentation on 12 June 2006 at which the work completed so far was presented and discussed. People attending the event were asked to sign up to the Partnership. Feedback recorded at the event, and written submissions from groups unable to attend and officers of Stroud District Council are detailed in Appendix 3.

The constitution of the Partnership will be important. Initially it may work as an informal partnership, with the Town Council acting as employer for any paid staff. However, as projects develop it may be necessary for the partnership to take on a formal legal structure which may be required to receive public funding. Subject to legal advice, three options are:

- a partnership company, managed by a board of directors,
- a partnership consortium, governed by a memorandum of agreement where a limited number of partners, which are themselves corporate bodies, take responsibility for particular strands of work,
- a charitable trust.

#### The Healthcheck

#### What is a Healthcheck?

The Healthcheck is a process developed by the <u>Countryside Agency</u> to help towns going through the Market and Coastal Towns initiative. The document consists of a factual 'snapshot' of the market town and worksheets covering four main topic areas: environment, economy, social and community issues, transport and accessibility.

Completing a Healthcheck helps towns to identify their strengths and weaknesses to enable them to plan effectively for the future.

#### Healthcheck authorship

The Steering Group has completed a Healthcheck report which was published in March 2006. The report can be read on the Town Council's website <a href="https://www.nailsworthtown.co.uk">www.nailsworthtown.co.uk</a> or hard copies are available at the Town Council's offices, the Town Information Centre or <a href="https://www.nailsworth.co.uk">Nailsworth Library</a>. References to the report in this document include the section and question numbers e.g. TA1 C1.

The report was completed partly by volunteers from the Town Council and partly by Helen Bojaniwska who was employed by the council as a Healthcheck consultant.

The council is grateful to Hilary Kingston who completed a research study on "Barriers and Opportunities for Sustainable Transport in Nailsworth" as part of her MA studies. A copy of a digest of the resulting thesis is included in the Healthcheck, with acknowledgement to the author.

Material relating to the new Community Centre was provided by the Forest Green Regeneration Group.

#### **Healthcheck consultation**

Four consultation exercises have fed into the Healthcheck see Table below.

	Title	Date(s)	Number of responses	Method of distribution	Method of return
1	Action Plan for Nailsworth	Spring 2005	69	At meeting 11/2/2005 and in The Fountain (town magazine)	At meeting and to TIC & TH
2	Consultation on Old Market (Form A)	Meeting 11/2/2005	21	At meeting 11/2/2005	At meeting
	Consultation on Old Market (Form B)	Distributed 24/2/2005	24	Hand delivered to 80 local businesses	To TIC & TH
3	Transport survey - residents	June/July 2005	262	Delivered door to door; from TIC and Lawnside Stores; handed out in the town and at the Farmers' Market on June 25th.	Post; collection from doorstep, TIC, library or Lawnside Stores.
	Transport survey - visitors	June/July 2005	49	Interviews in town; from TIC or doctors' surgery.	Post.
	Transport survey – bus users	June/July 2005	16	Interview at bus stop	Not applicable
	Transport survey – residents – follow up	July 2005	38	Personal contact	Personal contact, post or email

	Title	Date(s)	Number of responses	Method of distribution	Method of return
4	Old Market Survey	November & December 2005	245	1 Forms handed out around the town including the doctors' surgery, TIC and shops. 2 Interviews were conducted in people's homes in Hanover Gardens 3 The form was printed in the December edition of Nailsworth News. 4 The form was available on www.nailsworth.com and the Nailsworth News website www.nailsworthnews.co.uk 5 Interviews were conducted in and around Old Market, particularly at the Farmers' Markets on 26/11/2005 and 17/12/2005.	Personal contact, post or email

A digest of the survey results is shown in **Appendix 1**.

#### **Key Issues**

Following completion of the Healthcheck report a number of issues emerged which have been incorporated into the Town Council's Vision for the town.

The Key Issues were:

- Parking
- Lack of police presence, fear of crime
- Affordable housing
- Need to improve bus services
- Highway improvements/traffic (volumes and speed)
- Need for mixed development
- Regeneration e.g. Old Market, Forest Green, Market Street
- Services/facilities for young people youth worker, after-school provision, play areas
- Need for a coordinated approach to regeneration including the public and a partnership between the district, town and county councils, business and the chamber of trade.
- Greater opportunities for adult learning and vocational training

## **SWOT**

Following on from the Healthcheck report a SWOT analysis has also been completed. The analysis follows the four sections of the Healthcheck report.

#### **Economy**

STRENGTHS	OPPORTUNITIES
Low unemployment	Development of Old Market
Several successful large employers	Town council website (a vehicle for
Wide range of shops, restaurants and	promoting the town)
services	Develop links with local attractions and
Popular and successful Farmers' Market	events
and Country Market	Grow Chamber of Trade and Commerce
Confident retail businesses	website especially business directory.
Good quality primary schools	Support local businesses to take advantage
Fairtrade town status	of the many funding schemes available
Wide variety of non-vocational courses	Encourage visitors to the town
Good range of quality accommodation	Stroudwater Textile Trust - new walk to
Town Information Centre	Dunkirk Mill Centre and round the mills in
Strong Chamber of Trade and Commerce	the town.
Buoyant market for commercial property	Promote Town Guide
Lots of local events and attractions	Develop town centre management
Forest Green Rovers Football Club	Support Nailsworth Festival and Chriskindl events
Strong links with Twin Town: Leves	0.00
Good signage Broadband easily available	Help local businesses take advantage of the Internet
Ruskin Mill college for special needs	Develop links with ESS Employment and
students	the Chamber of Trade and Commerce
Students	New family centre at Nailsworth Primary
	School
WEAKNESSES	THREATS
Problems recruiting skilled staff	High dependence on manufacturing
Old Market	Possible business closures
Vacant shops in town centre	Lack of business support (banks, Small
Lack of car parking	Business Service etc.)
Lack of vocational training courses	Forest Green Rovers get relegated
No secondary school	
No camping or caravanning facilities	

#### **Environment**

STRENGTHS	OPPORTUNITIES
Cotswold AONB	Develop Design Statement
5 SSSIs and 6 RIGs	Develop links to National Cycle Network
2 scheduled ancient monuments	(improve signage to Stroud Valleys
86 footpaths, bridleways and byways; and 1	Pedestrian Cycle Route and highway
cycle path	marking of cycle routes)
Many attractive and historic buildings	Redevelop Old Market
including 124 listed buildings	Promote "shop fronts improvements" grants
Surrounded by woodland, commons and	Work with local groups, e.g. Gloucestershire
farm land.	Wildlife Trust, to conserve wildlife and
Spectacular views across the town and the	habitats
countryside	Promote "green" issues e.g. recycling,
Important bat colonies and badger setts	composting, energy efficiency.
WEAKNESSES	THREATS
No nature reserves	Litter, vandalism and graffiti
Old Market area	Inappropriate development (in terms of
Vacant properties in Market Street	character, location and mix)
Fountain (needs restoration)	Development at fringes of town causing
Boy's Club (needs restoration)	erosion of boundaries
Some pavements in poor condition and in	Too much development
need of dropped kerbs	Risk of losing/diluting character through
Lack of shops and services in Forest Green	change

## Social and community

STRENGTHS	OPPORTUNITIES
Crime rates slightly below average Fire station Goods sports fields Good range of accommodation, restaurants and takeaways Library Lots of small public meeting rooms 40+ voluntary and community organisations 4 well-attended churches Popular annual Festival and Chriskindl 2 local newsletters Nailsworth News and The Fountain Numerous crafts people and artisans Good sports facilities at Forest Green Rovers Football Club "5 Valleys Leisure" Excellent youth club Large meeting room for up to 250 people at Forest Green Rovers IT centre with 14 stations at Forest Green Stadium Specialist museums at Dunkirk Mill and Gigg Mill.	New community Centre at Forest Green Growing population Develop new larger meeting rooms Bring long-term vacant homes back into use Make more health services available locally, e.g. outpatient and specialist clinics Provide facilities and activities for young people Develop Town Council's website New field at King George V grounds Expand facilities for tennis Celebrate and grow the town's internationalist awareness Coordinate organisations and services for retired/older people
WEAKNESSES	THREATS
No full time police station No Citizen's Advice Bureau No swimming pool Shortage of NHS Dentists No cinema, theatre or art gallery No general museum Vandalism, graffiti and litter Stroud District Council children's play areas in poor condition Provision of open space below NPFA standard	Shortage of affordable housing Young people forced to move out of town to find housing and suitable employment Rapidly increasing house prices Some pockets of deprivation Higher than average 2 <sup>nd</sup> home ownership Disproportionate fear of crime New houses → more children. Are there enough facilities planned?

## **Transport and Accessibility**

STRENGTHS	OPPORTUNITIES
Close to motorway network Regular day time buses to Stroud, Gloucester and Cheltenham Bus station in middle of town Free car parking Nailsworth is a good stopping off point on the Sustrans route 45 from Gloucester to Salisbury.	Car share schemes Develop evening and weekend bus services Stroud Transport Interchange Make information on bus services more easily available More flexible bus services Promote public transport Develop links to National Cycle Network (improve signage to Stroud Valleys Pedestrian Cycle Route) Free bus travel for over 60s Review bus fares Reintroduce bus to Bath Develop parking/bus transport with Forest Green Rovers Football Club
WEAKNESSES	THREATS
No railway station No coach parking No national coach services Shortage of car parking Poor connections between bus and train services at Stroud Limited bus services to Horsley and Nympsfield No bus services to Amberley, Minchinhampton or Avening Bus services unsuitable for commuting to work or school Congestion hotspots Problem areas for pedestrians Many buildings inaccessible to the disabled Some pavements in poor condition and in need of dropped kerbs	Withdrawal of bus and train services High car ownership High levels of road accidents Shortage of parking drives away shoppers and visitors Increased traffic and pollution

## Vision and objectives

We would like Nailsworth to be:

Vision Objectives An attractive 1.1 Well maintained with an attractive mix of vernacular buildings. Cotswold market 1.2 New developments which enhance the town's environment by town creating buildings suited to modern needs, but in harmony with the townscape. 1.3 Attractive green spaces and views of the countryside. 1.4 Mixed development in the town centre combining housing, retail and 1.5 Affordable housing for young people and those on low incomes. A safe place to live 2.1 Streets where people can walk safely and live without fear of crime. and welcoming to 2.2 A vibrant town with a good range of interesting shops and services. visitors 2.3 High quality accommodation and places to eat. 2.4 A hospitable town in which to shop, relax and meet friends. 2.5 Lots going on, such as festivals, events, markets, community organisations. 2.6 Welcoming to all regardless of age, ethnic origin, gender, sexual orientation, disability, religion or belief. A town with 3.1 High quality primary and secondary schools. 3.2 Pre-school care. opportunities to learn and play 3.3 After school care. 3.4 Vocational and non-vocational courses for people of all ages. 3.5 Safe and stimulating play areas for children. 3.6 High quality sports and leisure facilities. 3.7 Support for organisations which provide town activities for young people who attend secondary schools in other localities. A town with 4.1 Employment in a wide range of trades, businesses and industries. opportunities to 4.2 A healthy retail and tourism trade. work Accessible 5.1 Easy to access by public transport or car. 5.2 Regular, usable public transport services to/from neighbouring villages and towns. 5.3 Adequate parking. 5.4 Safe routes and services for cyclists, pedestrians and people with disabilities. 5.5 Accessible public buildings and meeting spaces. A town which 6.1 Encouragement for recycling. protects and 6.2 Protection for the biodiversity of the town. values the 6.3 Encouragement for energy efficiency. environment A town with a 7.1 A range of accommodation to meet the needs of senior residents. 7.2 Accessible health services, such as chiropody, general practice. range of health and social care dentistry and opticians.

7.3 Services which promote opportunities for older and disabled

7.4 Support for older or disabled people who wish to live at home.

residents and their carers.

## **Actions and Projects**

This section sets out the actions/projects that are either already underway or planned to help the Partnership achieve its vision and objectives.

#### **Abbreviations**

FGRG Forest Green Regeneration Group
GC Gloucestershire Constabulary
GCC Gloucestershire County Council

NCTC Nailsworth Chamber of Trade and Commerce

NHS NHS Trusts in Gloucestershire and their forthcoming replacements

NPS Nailsworth Primary School NTC Nailsworth Town Council

NYCE Nailsworth Youth and Community Enterprise SCDP Stroud Crime and Disorder Partnership

SDC Stroud District Council

#### Costs

Where known, costs are shown as:

Low under £1,000 Medium under £10,000 High over £10,000

#### Time scales

Where known, time scales are shown as:

Short within 2 years
Medium within 5 years
Long within 10 years

Ongoing ongoing

## Partnership

- Create a Partnership that "represents the main interests of people in the town and surrounding countryside"
- Ensure that the Partnership includes 'hard to reach' groups such as the elderly, young people and those with disabilities.
- Secure Community Buy-In to the work of the Partnership

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Presentation evening on 12/6/2006	NTC and invited guests	Short	Low	Establishment of a Partnership	Partnership ready to start work
Establish Work Groups for the Actions and Projects	Steering Group	Short	Low	Establishment of Work Groups	Work Groups ready to start work on Projects and Actions
Promote the work of the Partnership	Steering Group	Short	Low	Publicity materials, public events, consultations	People are well- informed about the Partnership's work

#### Vision 1: An attractive Cotswold market town

- 1.1 Well maintained with an attractive mix of vernacular buildings.
- 1.2 New developments which enhance the town's environment by creating buildings suited to modern needs, but in harmony with the townscape.
- 1.3 Attractive green spaces and views of the countryside.
- 1.4 Mixed development in the town centre combining housing, retail and office space.
- 1.5 Affordable housing for young people and those on low incomes.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Design statement project	NTC SDC	Short	Medium	Statement adopted as Supplementary Planning Advice.	Future development is appropriate to the needs of the town.  New buildings fit in with the old.  More affordable housing available.
Old Market project	NTC SDC GCC	Long	High	A comprehensive plan for Old Market.	Attractive and appropriate regeneration of Old Market.  Buildings to meet the needs of the community.  Accessible parking and road layout.  Safe roads and pavements.  Natural environment preserved.
NYCE	NYCE	Medium	High	Renewal of building.	A new community venue.
Fountain project	NTC SDC	Short	Medium	Restore and relocate Fountain.	A valued landmark preserved for the future.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Promote "shop fronts improvements" grants	NTC SDC	Short	Low	Increased take up of grants.	Attractive shop fronts.
Investigate ways of bringing long term vacant homes back into use, especially above shops in the town centre.	NTC SDC	Medium	High	Fewer vacant premises.	More (possibly affordable) housing provided without the need for new building.
Instigate an annual Spring Clean and/or additional cleaning to clear up litter, clean off graffiti and repair vandalism.	NTC	Ongoing	Medium	Cleaning and repairs.	Clean streets and buildings.
Work with other agencies e.g. Stroud District Council and Gloucestershire Highways to clean up other green spaces e.g. playgrounds and verges.	NTC SDC GCC	Medium	Medium	Cleaning and litter picking	Clean green areas.
Identify land which could be allocated for new Affordable Homes only, to meet the shortfall in provision.	NTC SDC	Short	Low	Land identified	More affordable homes

## Vision 2: A safe place to live and welcoming to visitors

- 2.1 Streets where people can walk safely and live without fear of crime.
- 2.2 A vibrant town with a good range of interesting shops and services.
- 2.3 High quality accommodation and places to eat.
- 2.4 A hospitable town in which to shop, relax and meet friends.
- 2.5 Lots going on, such as festivals, events, markets, community organisations.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Work with Stroud Crime and Disorder Partnership and local police to improve community safety	NTC SCDP GC	Ongoing	High	Crime and disorder reduction initiatives.	Reduced crime and disorder rates.  Less vandalism, litter and graffiti.  Less fear of crime.
Work with Stroud District Council to introduce a Neighbourhood Warden Service	NTC SDC	Short	High	Introduction of Neighbourhood Warden	Reduced crime and disorder rates.  Less vandalism, litter and graffiti.  Less fear of crime.
Design statement project	NTC SDC	Short	Medium	Statement adopted as Supplementary Planning Advice.	Future development is designed to prevent crime.  New town centre development preserves mix of shops and services.
Maintain funding for a youth worker	GCC NTC SCDP	Ongoing	High	Permanent provision of a Youth Worker	Personal and social development opportunities for young people.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Promote and support local business on Town Council website, in "The Fountain" and in the Town Information Centre.	NTC NCTC	Ongoing	Low	More publicity for local businesses.	Healthy tourist industry.  Increased trade at other businesses.
Promote and support local markets, events and organisations on Town Council website, in "The Fountain" and in the Town Information Centre	NTC	Ongoing	Low	More publicity for local markets, events and organisations.	More events.  More visitors.  Enhanced community spirit.  Increased trade at markets and other businesses.

## Vision 3: A town with opportunities to learn and play

- 3.1 High quality primary and secondary schools.
- 3.2 Pre-school care.
- 3.3 After school care.
- 3.4 Vocational and non-vocational courses for people of all ages.
- 3.5 Safe and stimulating play areas for children.
- 3.6 High quality sports and leisure facilities.
- 3.7 Support for organisations which provide town activities for young people who attend secondary schools in other localities.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Support local schools and make sure they are involved in the Partnership and Workgroups	Partnership NTC Schools	Ongoing	Low	Close working relationships	Needs and desires of young people taken into account
Work with local schools and the LEA to protect the local school provision and plan for increases in population.	NTC GCC Schools	Ongoing	Low	Sufficient funding	Adequate school places for children in the town and local villages.
Investigate current provision of preschool care and fill any gaps.	NTC	Medium	Medium	Range of pre- school care options for all who need it.	Parents who want to work can.  Care provided locally, so less travelling required.
New Family Centre at Nailsworth Primary School	NTC GCC NPS	Medium	Medium	After school care for all who need it.	Parents who want to work can.
Work with local education providers to improve the range of vocational and non-vocational courses available.	NTC Stroud College Ruskin Mill	Medium	Medium	More courses available.	Better qualified workforce.  More opportunities for lifelong earning.
Investigate ways of improving children's play areas.	NTC SDC	Medium	Medium	Clean, safe, accessible and stimulating play areas.	Healthy and happy children. Increased fitness Reduced obesity levels Enhanced mental and physical health and wellbeing

Investigate ways of improving sports and leisure facilities.	NTC SDC Sports clubs	Medium	High	High quality facilities.	Increased participation in sport. Increased fitness Reduced obesity levels Enhanced mental and physical health and wellbeing
Develop new field at King George V grounds for sport and leisure use.	NTC	Medium	Medium	A safe and accessible place to play.	Increased participation in sport. Increased fitness Reduced obesity levels Enhanced mental and physical health and wellbeing
Support organisations working with young people.	NTC Youth worker NYCE Ruskin Mill	Ongoing	Medium	A wide range of activities for young people.	Personal and social development opportunities for young people.

## Vision 4: A town with opportunities to work

- 4.1 Employment in a wide range of trades, businesses and industries.4.2 A healthy retail and tourism trade.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Design statement project	NTC NCTC SDC	Short	Medium	Statement adopted as Supplementary Planning Advice.	New development preserves mix of trade, business and industry.
Promote the "shop local" scheme	NTC NCTC SDC	Short	Low	More people shopping locally.	Healthy businesses.
Promote the town through a variety of media, including the Town Information Centre, Town Council and other websites, Town Guide etc.	NTC NCTC	Ongoing	Medium	More information available to tourists and visitors.	Healthy tourist industry.  Increased trade at other businesses.
Develop links with local attractions and events, e.g. horse trials, Forest Green Rovers.	NTC NCTC SDC	Short	Medium	More tourists and visitors.	Healthy tourist industry.  Increased trade at other businesses.
Promote walks in and around the town e.g. new Stroudwater Textile Trust route.	NTC NCTC SDC	Medium	Low	More tourists and visitors.	Healthy tourist industry.  Increased trade at other businesses.
Help the Chamber of Trade and Commerce to support local businesses	NTC NCTC	Ongoing	Low	Advice and support available to new and existing businesses.	New businesses are successful and existing businesses grow and thrive; creating additional prosperity and employment opportunities.
Help local businesses to take advantage of available funding	NTC NCTC Business Link?	Ongoing	Low	Help available with making applications.	New businesses opening and existing businesses growing

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Encourage local businesses to go online	NTC NCTC	Medium	Low	Advice and support available.	More businesses use email and the internet.  More businesses have their own websites.
Investigate provision of shops and services in Forest Green	NTC NCTC FGRA	Medium	Low	Assessment of need/feasibility study.	Decision on viability of additional shops and services, to be fed back to Design Statement.
Encouragement for Fairtrade	NTC NCTC	Ongoing	Low	Fair wages and working conditions for workers in developing countries.	Enhance Nailsworth's reputation as an ethical shopping destination

#### Vision 5: Accessible

- 5.1 Easy to access by public transport or car.
- 5.2 Regular, usable public transport services to/from neighbouring villages and towns.
- 5.3 Adequate parking.
- 5.4 Safe routes and services for cyclists, pedestrians and people with disabilities.
- 5.5 Accessible public buildings and meeting spaces.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Design statement project	NTC NCTC SDC	Short	Medium	Statement adopted as Supplementary Planning Advice.	New development takes into account needs of cyclists, pedestrians and people with disabilities; and does not contribute to parking and congestion problems.
Facilitate discussion with operators to improve public transport	NTC Bus operators SDC GCC	Ongoing	Medium	Public transport is affordable, operates on routes that people will use and at times when people need it.  Bus and train services connect.	Greater use of public transport, less use of private cars.
Investigate congestion hotspots, "rat runs" and accident black spots; and work with Highways to develop solutions	NTC GCC	Long	High	Road improvements.	Fewer traffic jams. Fewer accidents.
Old Market project	NTC SDC	Long	High	Accessible parking, road layout and road marking.	Traffic moves freely.  Parking easy to use.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Develop links to National Cycle Network	NTC SDC GCC Sustrans	Medium	Medium	Improved signage to Stroud Valleys Pedestrian Cycle Route.  More promotion of the route.	More people cycling rather than using cars or public transport
Work with Highways to improve pavements for pedestrians and people with disabilities.	NTC GCC	Long	High	Safe and even surfaces, with dropped kerbs where needed.	Fewer accidents.  More accessible pavements.
Promote schemes to reduce car use and encourage walking and cycling	NTC	Ongoing	Low	Publicity for new schemes	Reduced traffic.
Review car parking in the town centre and develop schemes to improve availability.	NTC SDC	Medium	High	Recommend and implement new parking arrangements	Parking available when required.

## Vision 6: A town which protects and values the environment

- 6.1 Encouragement for recycling.6.2 Encouragement for energy efficiency.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Design statement project	NTC SDC	Short	Medium	Statement adopted as Supplementary Planning Advice.	New development incorporates environmentally friendly measures.
Work with local groups to conserve wildlife and habitats	NTC	Ongoing	Low	Community involvement with conservation projects.	Wildlife and habitats protected.
Promote "green" issues e.g. recycling, composting etc.	NTC SDC	Ongoing	Low	Increased volume of material recycled Less organic material in waste	Less waste goes to landfill.
Promote alternative energy sources e.g. wind, water and biodiesel	NTC SDC	Ongoing	Medium	Support for community efficiency	Reduced carbon emissions
Participate in "Parish Power" project (see Links section)	NTC SDC	Medium	Medium	Local energy action plan	Reduced carbon emissions

## Vision 7: A town with a range of health and social care

- 7.1 A range of accommodation to meet the needs of senior residents.
- 7.2 Accessible health services, such as chiropody, general practice, dentistry and opticians.
- 7.3 Services which promote opportunities for older and disabled residents and their carers.
- 7.4 Support for older or disabled people who wish to live at home.

Projects/Actions	Partners	Time scale	Cost	Output(s)	Outcome(s)
Work with the local health trusts and Social Services to improve and develop services, and reduce waiting lists.	NTC NHS GCC	Ongoing	Medium	Health services, such as outpatient clinics and dentistry, available locally.	Services available locally for older and disabled residents and their carers.  People who wish to remain in their own homes, rather than going into care, are able to do so.

## Regional and local plans and strategies

The Action Plan for Nailsworth has been developed in the context of both local and regional policies and strategies. In this section you will find details of the relevant plans for the county and district and how Nailsworth's objectives fit in with them.

## Regional Economic Strategy For South West England

South West Regional Development Agency

#### **Vision**

"South West England will have an economy where the aspirations and skills of our people combine with the quality of our physical and cultural environment to provide a high quality of life and sustainable prosperity for everyone."

Strategic Objectives	Nailsworth's Objectives
Successful And Competitive Businesses Support Business Productivity Encourage New Enterprise Deliver Skills for the Economy Compete in the Global Economy Promote Innovation	<ul><li>4.1 Employment in a wide range of trades, businesses and industries.</li><li>4.2 A healthy retail and tourism trade.</li></ul>
Strong And Inclusive Communities Improve Participation in the Economy Regenerate the Most Disadvantaged Areas Plan Sustainable and Successful Communities	<ul><li>1.5 Affordable housing for young people and those on low incomes.</li><li>3.4 Vocational and non-vocational courses for people of all ages.</li></ul>
An Effective And Confident Region Improve Transport Networks Promote and Enhance what is Best about the Region Improve Leadership, Influence and Partnership	<ul> <li>2.2 A vibrant town with a good range of interesting shops and services.</li> <li>2.3 High quality accommodation and places to eat.</li> <li>5.1 Easy to access by public transport or car.</li> <li>5.2 Regular, usable public transport services to/from neighbouring villages and towns.</li> <li>5.3 Adequate parking.</li> <li>5.4 Safe routes and services for cyclists, pedestrians and people with disabilities.</li> </ul>

## Gloucestershire County Council Corporate Strategy and Council Plan

The <u>Corporate Strategy for 2006/07</u> onwards was agreed by Cabinet and the County Council in February 2006.

The Council Plan is a statement of the council's purpose, and its role in improving the quality of life for Gloucestershire people. Its service priorities are as follows:

Service priorities	Nailsworth's Objectives
Making our communities safer Reduce the number of people killed and seriously injured on roads in the county Increase how safe people feel in their own communities.	<ul><li>2.1 Streets where people can walk safely and live without fear of crime.</li><li>5.4 Safe routes and services for cyclists, pedestrians and people with disabilities.</li></ul>
Supporting communities and vulnerable people Increase the proportion of older people supported at home Support vulnerable adults in the community in ways that maximise their independence.	7.3 Services which promote opportunities for older and disabled residents and their carers. 7.4 Support for older or disabled people who wish to live at home.
Ensuring every child thrives and reaches their potential  Co-ordinate early years services Improve educational attainment of vulnerable groups Improve support for mental health and emotional well-being Co-ordinate services for children and young people with disabilities Improve choices for 14-19 year olds.	3.1 High quality primary and secondary schools. 3.2 Pre-school care. 3.3 After school care. 3.4 Vocational and non-vocational courses for people of all ages. 3.7 Support for organisations which provide town activities for young people who attend secondary schools in other localities.
Making transport work Substantially improve the condition of our roads Put in place effective restrictions on lorry routes to improve the quality of life of local communities Establish a new strategy for on-street parking and Park and Ride, and move forward plans for decriminalised parking enforcement.	<ul><li>5.1 Easy to access by public transport or car.</li><li>5.3 Adequate parking.</li><li>5.4 Safe routes and services for cyclists, pedestrians and people with disabilities.</li></ul>
Managing our environment and economy Increase recycling and composting, and work to change community behaviour Increase the economic value of key sectors in the county (e.g. farming, food, and high-tech industries).	<ul> <li>6.1 Encouragement for recycling.</li> <li>6.2 Protection for the biodiversity of the town.</li> <li>4.1 Employment in a wide range of trades, businesses and industries.</li> <li>4.2 A healthy retail and tourism trade.</li> </ul>

Driving Excellence whilst maintaining low council tax
mprove the levels of customers' influence on, and satisfaction with, council services.

## Gloucestershire Local Transport Plan 2006 to 2011

The <u>Local Transport Plan</u> sets out the county's strategies across a wide range of topics. The objectives are shown in the table below.

Government Priority	Local Objective	Description	Nailsworth Objective
Eliminating the backlog of maintenance	Maintenance and Improvement	Manage, maintain and improve the transport network to meet local transport needs more effectively for all users.  Our objectives are to: 3.1.2 Address the maintenance backlog 3.1.3 Make best use of the network 3.1.4 Improve network to meet needs of all users	5.1 Easy to access by public transport or car.  5.4 Safe routes and services for cyclists, pedestrians and people with disabilities.
Delivering Accessibility/ Tackling Congestion	Economy and Integration	Provide a transport system that assists today's economy and the economic development of the county. and Integrate all forms of transport, land use and economic planning leading to a better more efficient transport system.  Our objectives are to: 3.2.2 Provide a transport system that supports regeneration and sustainable growth	5.1 Easy to access by public transport or car.  5.2 Regular usable public transport services to/from neighbouring villages and towns.  5.3 Adequate parking
Safer Roads	Safety	Reduce the number and severity of road accidents; and improve personal security to reduce the fear or crime particularly for users of public transport, pedestrians and cyclists.  Our objectives are to: 3.3.1 Reduce all road casualties including meeting our Public Service Agreement targets for killed and serious injury accidents 3.3.2 Improve Community Safety	5.4 Safe routes and services for cyclists, pedestrians and people with disabilities

Government Priority	Local Objective	Description	Nailsworth Objective
Delivering Accessibility	Accessibility	Enable high quality access to services by all forms of transport. Of particular importance will be meeting the transport needs for those without access to cars, and meeting the needs of those with disabilities.	2.6 Welcoming to all regardless of age, ethnic origin, gender, sexual orientation, disability, religion or belief.
Tackling	Real Choices	Our objectives are to: 3.4.1 Enable high quality access to services by all forms of transport 3.4.2 Provide financially sustainable access to services for those without cars, particularly in rural areas 3.4.3 Meet the needs of people with disabilities	<ul> <li>5.1 Easy to access by public transport or car</li> <li>5.2 Regular usable public transport services to/from neighbouring villages and towns.</li> <li>5.3 Adequate parking</li> <li>5.4 Safe routes and services for cyclists, pedestrians and people with disabilities</li> <li>5.1 Easy to access by</li> </ul>
Tackling Congestion	and Awareness	alternatives to the car. This will mean providing public transport and facilities for walking and cycling journeys, whilst acknowledging that there is a role for the car, particularly in rural areas.  Raise awareness of alternative ways to travel; the impact of	5.2 Regular usable public transport services to/from neighbouring villages and towns.  5.3 Adequate parking
		transport on the environment; and the health benefits of walking and cycling.  Our objectives are to: 3.5.2 Make best use of existing infrastructure 3.5.3 Provide new and improve of existing infrastructure 3.5.4 Facilitate use of alternatives to the car	

Government Priority	Local Objective	Description	Nailsworth Objective
Better Air Quality	Environment	Reduce air and noise pollution and the harmful physical impacts of transport on both the natural and built environment.  Our objectives are to: 3.6.1 Ensure Air quality objectives are met 3.6.1 Improve air quality throughout the County 3.2.1 Reduce the impact of road transport on communities and the environment	5.2 Regular usable public transport services to/from neighbouring villages and towns.

#### Stroud District Community Strategy

Stroud District Local Strategic Partnership (LSP) is a partnership of senior representatives from the public, private, voluntary and community sectors who were brought together "to improve the quality of life for local people by encouraging effective partnership between those people who can directly and indirectly bring about change."

The Partnership's vision is to:

"foster a feeling of pride and well being within the diverse communities of the District, by creating an environment which provides good shopping, leisure and public facilities together with local employment, all within easy reach of all residents, with local, quality housing affordable by all sectors of the community."

The following is an extract of parts of the Partnership's community strategy:

Challenge	Objectives	Nailsworth Objective
1 Improving housing opportunities	Make sure that everyone has access to a home that suits their needs Increase the availability and provision of affordable housing in rural and urban areas Take steps to ensure that more homes are accessible Maintain and improve existing homes, including improvements to energy efficiency.	1.5 Affordable housing for young people and those on low incomes 7.1 A range of accommodation to meet the needs of senior residents.
2 Creating Wealth	Exploiting the area's Unique Selling Points by attracting new and compatible businesses and enterprises to the district.  Investing in knowledge transfer and mutual mentoring by inspiring existing businesses and enterprises to grow and invest in the District.  Recognising and celebrating Business Diversity by encouraging both the voluntary sector and social/community enterprises to contribute to, and be recognised for, their contribution to the local economy Engaging the community and raising awareness by encouraging the whole community to recognise local strengths and opportunities and to commit itself to achieving success through a shared vision, constructive co-operation, self-motivation, drive and determination.  Identifying resources by seeking funding through more effective marketing of the District's strengths and characteristics.	2.2 A vibrant town with a good range of shops and services 2.3 High quality accommodation and places to eat 2.4 A hospitable town in which to shop relax and meet friends 4.1 Employment in a wide range of trades, businesses and industries. 4.2 A healthy retail and tourism trade

Challenge	Objectives	Nailsworth Objective
3 Access to Services and Rural Transport	To provide: A better transport system, offering a variety of transport choices, to improve the quality of life in a number of ways Promote what services are available to local people including car sharing, community transport Promote services which are delivered by telephone and internet Promote public places where access to the internet is available.	5.1 Easy to access by public transport or car 5.2 Regular usable public transport services to/from neighbouring villages and towns 5.3 Adequate parking 5.4 Safe routes and services for cyclists, pedestrians and people with disabilities
4 Health and Well-being	To help older people stay healthy and lead independent lives for longer To promote healthy lifestyles to prevent heart disease, skin cancer and obesity Improve advice and access to health services for all vulnerable groups especially young people To reduce fuel poverty.	7.2 Accessible health services, such as chiropody, general practice, dentistry and opticians. 7.3 Services which promote opportunities for older and disabled residents and their carers. 7.4 Support for older or disabled people who wish to live at home.
5 Crime and community safety	Tackle issues of disorder, including disturbances in the street, graffiti, other types of criminal damage and anti-social behaviour. This includes the anti-social use of motor vehicles Acquisitive crime, especially car crime and burglary Violent crime, which includes domestic violence and street violence Young people both as victims and perpetrators of crime, as well as the opportunities for crime prevention initiatives aimed at young people Drug and alcohol issues, as causes of criminal behaviour Racial incidents and crimes Correlate the results as a means of focus for future actions, to achieve desired outcomes.	2.1 Streets where people can walk safely and live without fear of crime 3.7 Support for organisation which provide town activities for young people who attend secondary schools in other localities
6 The Cultural and Natural Environment	To support projects and initiatives that help to conserve and enhance the natural and built heritage To support projects and initiatives that help maintain and enhance the diversity of wildlife in both urban and rural areas To support initiatives that increase access to and opportunities for cultural activity To encourage and support waste reduction, reuse, composting and recycling.	1.1 Well maintained with an attractive mix of vernacular buildings 2.5 Lots going on, such as festivals, events, markets, community organisations 5.5 Accessible pubic buildings and meeting spaces 6.1 Encouragement for recycling. 6.2 Encouragement for energy efficiency.

# Stroud District Council Corporate Delivery Plan

The Council's vision for the District is 'to make the District a better place to live, work and visit for everyone'. The corporate aims are to:

Corporate Aim	Nailsworth's Objectives
Prevent and reduce crime and disorder:	2.1 Streets where people can walk safely and live without fear of crime.
Help those in particular need;	Affordable housing for young people and those on low incomes.      Services which promote opportunities for older
	and disabled residents and their carers.
Protect and improve the environment;	<ul><li>6.1 Encouragement for recycling.</li><li>6.2 Protection for the biodiversity of the town.</li><li>6.3 Encouragement for energy efficiency.</li></ul>
Help build economic prosperity;	<ul><li>4.1 Employment in a wide range of trades,</li><li>businesses and industries.</li><li>4.2 A healthy retail and tourism trade.</li></ul>
Maintain and improve the community's health	7.2 Accessible health services, such as chiropody, general practice, dentistry and opticians. 7.3 Services which promote opportunities for older and disabled residents and their carers. 7.4 Support for older or disabled people who wish to live at home.
Create and expand recreational and cultural opportunities; and,	<ul> <li>3.4 Vocational and non-vocational courses for people of all ages.</li> <li>3.5 Safe and stimulating play areas for children.</li> <li>3.6 High quality sports and leisure facilities.</li> <li>3.7 Support for organisations which provide town activities for young people who attend secondary schools in other localities.</li> </ul>
Continuously improve the council's performance by providing 'best value' services.	

### The Council also has a set of Key Priorities:

Corporate Aim	Corporate Objective	Nailsworth's Objectives
Regeneration: To promote the economic vitality of towns and	Local towns and villages which are able to take action to tackle local needs.	
villages.	More local business start ups / inward investment.	<ul><li>4.1 Employment in a wide range of trades, businesses and industries.</li><li>4.2 A healthy retail and tourism trade.</li></ul>
	Established a clear way forward for key regeneration sites— Cotswold Canals, Lister-Petter and Sharpness Docks.	

Corporate Aim	Corporate Objective	Nailsworth's Objectives
	The numbers of tourist visiting the District will have increased.	<ul><li>2.2 A vibrant town with a good range of interesting shops and services.</li><li>2.3 High quality accommodation and places to eat. 2.4 A hospitable town in which to shop, relax and meet friends.</li><li>4.2 A healthy retail and tourism trade.</li></ul>
	Established a planning service which is business friendly and amongst the best in the country.	
	Helped others to improve the coverage and quality of community and public transport.	<ul> <li>5.1 Easy to access by public transport or car. 5.2 Regular, usable public transport services to/from neighbouring villages and towns.</li> <li>5.3 Adequate parking.</li> <li>5.4 Safe routes and services for cyclists, pedestrians and people with disabilities.</li> </ul>
Environment: To create a better local environment.	Public spaces which are perceived to be cared for, clean and green.	1.3 Attractive green spaces and views of the countryside. 3.5 Safe and stimulating play areas for children. 6.2 Protection for the biodiversity of the town.
	A rate of growth of household waste that is below national levels and an increased recycling rate.	6.1 Encouragement for recycling.
	Greater domestic energy efficiency and the use of renewable technologies which are appropriate for the District.	6.3 Encouragement for energy efficiency.
Affordable Housing: To provide affordable and decent housing.	The private and social housing sectors delivering more affordable homes than would have been without Council intervention.	<ul><li>1.5 Affordable housing for young people and those on low incomes.</li><li>7.1 A range of accommodation to meet the needs of senior residents.</li></ul>
	The Decent Homes Standard achieved for the Council's own Housing stock.  More homes in the private	
	sector that meet the Decent Homes Standard.	
Community Safety: To create safer and stronger Communities.	Reduced levels of crime and disorder in the District.	2.1 Streets where people can walk safely and live without fear of crime.
	Reduced levels of fear of crime by addressing antisocial behaviour and substance abuse	2.1 Streets where people can walk safely and live without fear of crime.
	A community that feels more cared for, connected and confident.	

Corporate Aim	Corporate Objective	Nailsworth's Objectives
Healthy Living: To promote health and well-being.	Better use of our sport, leisure cultural and food safety services in encouraging healthy lifestyles.	<ul><li>2.3 High quality accommodation and places to eat.</li><li>3.5 Safe and stimulating play areas for children.</li><li>3.6 High quality sports and leisure facilities.</li></ul>
	Help more older people to live independently and for longer in their own homes.	7.4 Support for older or disabled people who wish to live at home.
	Better levels of engagement with and improved services for younger people and children.	3.7 Support for organisations which provide town activities for young people who attend secondary schools in other localities.

## Stroud District Local Plan

The <u>local plan</u> sets out the District Council's development plans and forms the basis for decisions on land use planning affecting this area. It was adopted on 10 November 2005. The following is a selection of the policy objectives from the plan, where relevant to Nailsworth's objectives.

Policy Objective	Nailsworth Objective
EMPLOYMENT AND TOURISM  1. To maintain and enhance the economic diversity and vitality of the District. 2. To increase rural employment opportunities. 3. To allocate employment land (in accordance with Gloucestershire Structure Plan requirements) for local businesses to expand and new firms to start up. 4. To protect and improve existing key industrial areas. 5. To ensure employment uses have good public accessibility. 6. To minimise any adverse effects of necessary development for employment on the community or environment. 7. To enable the growth of sustainable tourism.	2.2 A vibrant town with a good range of interesting shops and services. 2.3 High quality accommodation and places to eat. 4.1 Employment in a wide range of trades, businesses and industries. 4.2 A healthy retail and tourism trade.

#### **Policy Objective**

#### HOUSING

- 1. To ensure that sufficient land is made available to provide for a range of dwellings in terms of location, size and density that makes the best use of land consistent with environmental considerations, and to meet Structure Plan requirements including local needs.
- 2. To release sites for new residential development that will support and enhance the character, setting and functioning of existing settlements or surrounding countryside and that are properly located to take account of employment, environment, infrastructure and community facilities, public transport accessibility and traffic considerations.
- 3. To phase the release of sites to ensure that best use is made of previously used land, and that a continuous supply of housing land is available throughout the Plan period.
- 4. To enable the provision of affordable housing at appropriate locations, in order to meet the needs of those people not able to compete easily in the existing housing market, and to ensure that the existing stock of affordable housing is maintained.
- 5. To ensure that housing development in the District is concentrated in accessible locations in or adjoining urban areas and principal settlements, and that the best use is made of land in sustainable locations.
- 6. To ensure that housing development in the District's rural areas meets local needs, is sustainable, and enhances the character of its surroundings.
- 7. To encourage the bringing into efficient use of empty and underused property, particularly close to the District's town centres.
- 8. To ensure that extensions to properties respect the original dwelling, and do not detract from the character of their surroundings.

#### **Nailsworth Objective**

- 1.2 New developments which enhance the town's environment by creating buildings suited to modern needs, but in harmony with the townscape.
- 1.3 Attractive green spaces and views of the countryside.
- 1.4 Mixed development in the town centre combining housing, retail and office space.
- 1.5 Affordable housing for young people and those on low incomes.
- 7.1 A range of accommodation to meet the needs of senior residents.

### TOWN CENTRES/RETAILING

- 1. To assist in the regeneration of Stroud and Dursley town centres.
- 2. To sustain and enhance the vitality and viability of established town centres, district and local centres, and villages.
- 3. To encourage and support development in appropriate locations where it sustains and enhances vitality and viability, improves the character of town centres and meets the needs of the area.
- 4. To ensure that shopping facilities are accessible to all members of the community.
- 5. To concentrate new retail development in locations that minimise the need to travel, promote transport choices and encourage combined visits to use other services and facilities.
- 6. To protect and enhance the role of local shopping centres, and individual shops and village shops.
- 7. To ensure that development in town centres is of high quality, to make them attractive places in which to live, work, and shop in.

- 1.1 Well maintained with an attractive mix of vernacular buildings.
- 1.2 New developments which enhance the town's environment by creating buildings suited to modern needs, but in harmony with the townscape. 1.4 Mixed development in the town centre combining housing, retail and office space.
  2.2 A vibrant town with a good range of interesting shops and services.
  2.3 High quality accommodation and
- 2.3 High quality accommodation and places to eat.

District.

environmental impact.

4. To protect the best and most versatile agricultural land, and to provide for the needs of agriculture, where this does not involve unacceptable

#### **Policy Objective Nailsworth Objective BUILT ENVIRONMENT** 1.1 Well maintained with an 1. To ensure that new development either respects attractive mix of vernacular and reflects the distinctive character of the District's buildinas. traditional settlement patterns and built form or 1.2 New developments which introduces good quality innovation in urban design enhance the town's environment by and architecture where this is not detrimental to creating buildings suited to modern existing character, or where this will establish needs, but in harmony with the character where local distinctiveness is lacking. townscape 2. To provide a balance between the need for new 6.3 Encouragement for energy development and the desire to protect the District's efficiency. built heritage and preserve the amenities of its 3. To ensure that appropriate areas of the District, which are particularly rich in architectural and historic interest, have their character or appearance preserved or enhanced, but without stifling necessary and desirable development. 4. To ensure that the District's rich collection of buildings of special architectural or historic interest, and their settings, are respected, whilst allowing them to meet the needs and aspirations of today. 5. To protect and record sites and settings of archaeological importance. 6. To ensure that the District's historic parks and gardens, and their settings, are protected from inappropriate development. 7. To find new sustainable uses for underused rural buildings within the District, whilst resisting unsustainable conversions or the re-use of insubstantial buildings and those which detract from their surroundings. 8. To support the harnessing of renewable energy, where this does not involve unacceptable environmental impact. NATURAL ENVIRONMENT 6.2 Protection for the biodiversity of 1. To protect and enhance the quality, extent and the town. variety of habitats, species and features within the District in line with national and local biodiversity action plan targets. 2. To provide a balance between the need for new development, and the desire to protect the District's natural heritage, and preserve the amenities of its residents. 3. To ensure that new development reflects and respects the high quality landscape of the whole of the

4. To protect and improve existing footpaths and public rights of way within the countryside and to

5. To seek the restoration of the canal channels and corridors to encourage through navigation, public access and local economic and environmental

safeguard their character.

improvements.

#### Nailsworth Objective **Policy Objective** TRANSPORT 5.1 Easy to access by public 1. To help reduce the overall need to travel. transport or car. 2. To help reduce the overall length and number of 5.2 Regular, usable public transport motorised journeys. services to/from neighbouring 3. To ensure development proposals provide for villages and towns. 5.3 Adequate parking. alternative means of travel, at an appropriate scale, to the private car. 5.4 Safe routes and services for 4. To ensure that uses which generate large numbers cyclists, pedestrians and people with of trips are located in places which are, or have the disabilities. potential to be, served by public transport. 5. To help manage traffic effectively to improve the environment, decrease congestion and limit pollution. 6. To protect the existing provision, and allow the improvement of a network of footpaths and off road cycleways to encourage local journeys by foot or cycle. 7. To improve the integration and interchange facilities of different modes of public transport. 8. To ensure that new parking provision does not encourage high levels of car use. RECREATION AND LEISURE 3.5 Safe and stimulating play areas 1. To retain and provide an appropriate level and for children. distribution of public open space, recreational facilities 3.6 High quality sports and leisure and entertainment opportunities in settlements to meet facilities. present and future local needs. 5.4 Safe routes and services for 2. To protect and seek to improve the quantity, quality cyclists, pedestrians and people with and accessibility of outdoor play space, particularly in disabilities. areas where there are identified shortfalls in provision or the Council's adopted standards of provision are at risk through new development. 3. To encourage informal recreational use of the countryside in a manner which conserves its landscape and wildlife value and minimises the conflict between users.

### Resources

Finding resources for the many projects and activities listed above will be crucial to the success of this Action Plan. Although money is essential, it should be acknowledged that securing human resources, measured in terms of time, knowledge and experience will be the key to success. Those human resources will come from both paid staff and volunteers.

In terms of finance, some of the projects will involve large sums of money, in particular the Old Market and Forest Green Community Centre projects. Whilst some of the projects can be absorbed within existing budgets, especially those with no capital costs, specific funding will have to be sought for others. The table in Appendix 2 details potential sources of funding, either grants, loans or match funding. Please note that all of these schemes are:

- · limited in terms of amounts,
- subject to strict application deadlines,
- · oversubscribed, and
- subject to change at short notice.

It is likely that professional assistance will be needed to help the Partnership complete applications for funding.

Eligibility for funding is always subject to the applicant having the right legal status. Many of the providers will only fund registered charities, some will only fund community groups and some are aimed at individuals. In all cases a strong case must be made to prove that the project meets the strict purpose of the scheme.

## Threats, risks and realism

In an ideal world all of the objectives for the town would be realised as planned, within budget and on time, however it has to be recognised that in the real world this is unlikely to happen. This section looks at some of the factors which might delay or prevent delivery of the actions and projects outlined above, and the steps that should be taken to overcome them.

RISK	RESULT	PREVENTION
Lack of funds	The Partnership will not have unlimited funds; some projects may have to be	Ensure that projects are prioritised, so that the urgent
	delayed until the necessary funding can be found.	and important things are tackled first.
	Some projects will need grants or loans; these are often difficult to secure	Make sure applications are well researched, carefully
	and can take a long time to process.	prepared and submitted early.
		Keep in regular contact with funders.
		Seek professional advice where necessary.
	Budgets for some areas will be outside of the Partnership's control, for	Ensure that all Partners are kept informed so that
	example education and highways.	essential work can be budgeted for.
Lack of control	Some projects are outside of the Partnership's control.	Develop close relationships with external bodies and
		keep talking.
Lack of	The plan will fail if there is not a properly constituted Partnership to take	Create formal Partnership, with clear roles and
organisation	responsibility for getting things done.	responsibilities.
Loss of key personnel	Through illness, elections, relocation etc. leading to loss of knowledge and experience.	Keep detailed records of proceedings.
Communication failures	Opportunities may be missed if interested parties are not regularly updated.	Regular meetings of the Partnership, with proper minutes widely distributed.
	Projects will not be supported if the people of Nailsworth and the surrounding	Regular updates in the local press, public events and,
	villages are not kept informed.	where necessary, consultation exercises.
Enthusiasm	Projects will fail if people do not keep up the momentum.	Recruit the right people for project teams, especially
wanes		leaders.
		Celebrate successes.
Lack of profile	The Action Plan is very new and has not, so far, received much publicity	Raise profile with local displays, public events, talking to
		key groups, producing a leaflet to be distributed in the
		town introducing the Action Plan.

RISK	RESULT	PREVENTION
Too much work	There are lots of projects: too many for one steering group to handle.  Many members of the Partnership will be acting as volunteers and will have limited time to spare. Employed partners will have competing draws on their time from other aspects of the work or from other towns.	Establish working groups for key projects, recruiting new members where necessary.  Budget for and secure funding for professional assistance where needed.  Ensure employed partners' managers are made aware of
		the importance of the Partnership's work.
Lack of experience	Gaps in knowledge or experience in specialised areas.	Recruit expert help, where required.  Learn from the experience of other towns.
experience		Obtain training, where available.

## **Judging success**

This section sets out the criteria against which the Partnership's work will be judged and explains how progress will be monitored.

## Who will ensure that the aims and objectives are achieved?

The Partnership will be responsible for meeting the aims and objectives of this plan, which will be reviewed annually.

## How will people know that the plan has changed the quality of life?

For many of the aims and objectives success can only be measured qualitatively. Here are some of the key milestones people living in, working in or visiting Nailsworth can look forward to in the future:

- A newly developed and redesigned Old Market.
- A new Community Centre in Forest Green.
- Adoption of Design Statement by Stroud District Council
- Fountain restored and resited.
- Restoration of the Boy's Club (NYCE).

#### Other key indicators will be:

- Cleaner streets
- Thriving and growing businesses
- Strong sense of community
- Good quality schools and childcare
- Superior sports and leisure facilities
- Lots of things to do, for people of all ages
- Safe, uncongested roads

- User-friendly public transport
- A haven for wildlife
- Medical care available locally when needed.

## **Measuring Success**

There are some quantitative measures that can be used to measure success: these may be compared to the figures shown in the Healthcheck report. The following table sets out the performance criteria together with the latest measurements:

Name	Source	Measures	Location	Current	Date of current
				value	value
Indices of deprivation	MAIDeN	Index of Multiple	Nailsworth 1	26749	June 2004
(see Links page)		Deprivation (National	Nailsworth 2	26085	June 2004
		Ranking out of 32482)	Nailsworth 3	23874	June 2004
			Nailsworth 4	18291	June 2004
Indices of deprivation	MAIDeN	Income (National Ranking	Nailsworth 1	25494	June 2004
-		out of 32482)	Nailsworth 2	25043	June 2004
			Nailsworth 3	20124	June 2004
			Nailsworth 4	12302	June 2004
Indices of deprivation	MAIDeN	Employment (National	Nailsworth 1	24405	June 2004
-		Ranking out of 32482)	Nailsworth 2	20881	June 2004
			Nailsworth 3	22159	June 2004
			Nailsworth 4	13956	June 2004
Indices of deprivation	MAIDeN	Health and Disability	Nailsworth 1	23384	June 2004
-		(National Ranking out of	Nailsworth 2	20306	June 2004
		32482)	Nailsworth 3	24304	June 2004
			Nailsworth 4	22849	June 2004
Indices of deprivation	MAIDeN	Education Skills and	Nailsworth 1	28718	June 2004
		Training (National	Nailsworth 2	30657	June 2004
		Ranking out of 32482)	Nailsworth 3	15582	June 2004
			Nailsworth 4	17215	June 2004

Name	Source	Measures	Location	Current value	Date of current value
Indices of deprivation	MAIDeN	Barriers To Housing and	Nailsworth 1	21284	June 2004
		Services (National	Nailsworth 2	28610	June 2004
		Ranking out of 32482)	Nailsworth 3	26365	June 2004
			Nailsworth 4	30592	June 2004
Indices of deprivation	MAIDeN	Crime and Disorder	Nailsworth 1	14977	June 2004
		(National Ranking out of	Nailsworth 2	12369	June 2004
		32482)	Nailsworth 3	16611	June 2004
			Nailsworth 4	13806	June 2004
Indices of deprivation	MAIDeN	Living Environment	Nailsworth 1	18617	June 2004
		(National Ranking out of	Nailsworth 2	22297	June 2004
		32482)	Nailsworth 3	23317	June 2004
			Nailsworth 4	22923	June 2004
Indices of deprivation	MAIDeN	Income Deprivation	Nailsworth 1	24689	June 2004
		affecting Children	Nailsworth 2	31245	June 2004
		(National Ranking out of 32482)	Nailsworth 3	18303	June 2004
		= 1.5_,	Nailsworth 4	10736	June 2004
Indices of deprivation	MAIDeN	Income Deprivation	Nailsworth 1	24364	June 2004
		affecting Older People	Nailsworth 2	21815	June 2004
		(National Ranking out of 32482)	Nailsworth 3	19081	June 2004
		62 (62)	Nailsworth 4	16062	June 2004
Unemployment rate	NOMIS	Job seekers allowance claimant count	Nailsworth Ward	48	Feb 2006
Number of job vacancies	Jobcentre Plus	All vacancies	Nailsworth ward	239	Nov 2004 to Nov 2005
Vacant premises	Stroud DC Market Towns Study	Number of vacant business premises	Nailsworth town centre	9	October 2005
Key Stage 2 results	DfES	Average point and value added scores	Local primary schools	All above average	2005
Childcare places	MAIDeN	Total childcare places	Nailsworth ward	104	2004
Adult qualifications	National Statistics	% with no qualifications	Nailsworth ward	16.6%	2001 census

Name	Source	Measures	Location	Current value	Date of current value
Unfit housing	Stroud District Council Housing Condition Survey	% of private housing stock considered unfit	Stroud District	4.2%	2001
Availability of affordable housing	Stroud District Council Housing Need Survey	Waiting list/new homes	Nailsworth ward	See Healthcheck	June 2005
Availability of sheltered housing	Stroud District Council Housing	Average waiting time	Nailsworth ward	6 months	2005
Vacant homes	Stroud District Council Housing	Number of vacant homes	Nailsworth ward	59	1/5/2005
Availability of doctors	NHS Trusts	Doctor/patient ratio	Price's Mill surgery	About 1 to 2000	2006
Availability of dentists	NHS Trusts	Dentist/patient ratio	Nailsworth ward	About 1 to 3500	2006
Crime rates	MAIDeN	Number of domestic burglaries	Nailsworth ward	22	2003-2004
Crime rates	MAIDeN	Number of thefts from motor vehicles	Nailsworth ward	42	2003-2004
Crime rates	MAIDeN	Number of thefts of motor vehicles	Nailsworth ward	16	2003-2004
Crime rates	MAIDeN	Number of violent crimes	Nailsworth ward	43	2003-2004
Road traffic accidents	Gloucestershire County Council	Number of road traffic accidents	Nailsworth parish	73	2000-2004

Other towns in the area that are carrying out similar activities are: Stroud, Wotton-Under-Edge, Stonehouse and Tetbury. The Partnership may be able to measure its progress against work completed in these towns and elsewhere. The Market Towns within Stroud District already meet regularly and this is an opportunity to share experiences and develop best practice.

## **Appendix 1 Consultation results**

#### 1 "Action Plan For Nailsworth"

Nailsworth Town Council conducted a survey which asked respondents to "indicate their opinion on the importance of dealing with" 32 issues, with 1 = high priority and 5 = low priority.

The forms were distributed at a public meeting on 11th February 2005 and printed in 2 issues of the town magazine "The Fountain". 69 completed forms were received.

## **Survey results**

The results show that 12 issues stand out as having the highest priority for residents, which are in rank order:

- · We need a full-time youth worker
- There is a lack of police presence
- There needs to be a co-ordinated approach to regenerate the town, involving partnership between the district, town and county councils, business and the chamber of trade
- There is a shortage of affordable housing for young families and single people
- There is too much traffic in the town, especially lorries
- After school provision for young people in the town should compensate for the lack of secondary education in Nailsworth
- There needs to be improvements to the current infrastructure, e.g. highway improvements, before more housing can be considered
- The town needs a diverse selection of shops, business and trade
- Residents need to be more involved in projects and decision-making about the town development
- We need greater opportunities for adult learning and vocational training
- There needs to be an integrated transport system
- Traffic travels too fast in and around the town

The results were ranked in 3 different ways and each of these issues appears in the "Top Ten" at least once.

Many written comments were made by respondents on the forms and some people also wrote at some length on extra pages. Copies of these are available on request. Many of the comments simply agree or disagree with the issues raised, but there are also some interesting ideas which might warrant further consideration. For example:

- "Round Robin" bus linking care homes, hospitals etc.
- Can we have lights that flash telling you correct speed if you are going too fast as you come into Nailsworth & by Park Rd as you go out people really speed up then?
- Car parking should be increased but not in the town centre. It should be within walking distance for longer term, shorter term in the existing central areas
- Keep Smiths lorries out or make them drive slower
- Swimming Pool
- We need more houses for elderly people who are not ready for sheltered housing & wish to remain independent, with a small house/bungalow with small garden near the town.

In the transport section Spring Hill/Nympsfield Road receives several comments regarding speeding traffic. Parking is also a popular topic.

In relation to the three specific questions raised on the form there were again a wide range of ideas:

A Do you have any ideas as to how we might further develop the town centre environment?

Most comments relate to improving Old Market, Mortimer Gardens and the riverside.

**B** If we had the opportunity, what sort of development would you like to see in the centre of town?

The most frequent request is for new public buildings including Town Hall, library and meeting rooms. Parking is also another popular topic, mostly asking for more.

**C** How would you like to see the additional recreation space at King George V field used?

There were very few responses to this question. A couple of people suggest parking, but mostly people want it to be used for recreation/sport.

#### 2 Consultation On Old Market

The purpose of the consultation was to gauge public opinion on a planning application made by McCarthy and Stone for a development of sheltered housing in Old Market, Nailsworth. Two survey forms covering largely the same issues were used.

## **Survey results**

**Form A** was distributed at a public meeting on 11<sup>th</sup> February 2005 and produced 21 responses. **Form B** was distributed to 80 local businesses and produced 24 responses.

Taking both forms together the overall majority objected to the planning application (32 out of 45) on grounds of size, need and lack of parking. It should be noted that people are more likely to respond to a planning application in order to object to it, rather than support it. The forms are useful though in examining people's opinions on how the town should be developed and for gathering new ideas.

When the results of both forms are combined there is little to choose between the different alternative uses proposed as follows:

What sort of development would you like to see instead of or in addition to the above?	YES	NO	NO COMMENT
Improved/integrated public transport system	*See note below		
A mix of housing and commercial/retail units	23	6	16
Low cost housing	21	9	15
Only commercial/retail units	20	10	15
Enhancement of civic buildings	19	7	19

<sup>\*</sup> There appears to have been a misprint on Form B - no YES/NO was provided for this issue. As a result no respondents answered this question.

Common themes from both sets of forms were:

- the need for mixed development (11) and
- moving the town hall and public buildings to the site (8).
- the need for adequate parking (8)

### 3 Transport Surveys

Hilary Kingston's work for her thesis included a detailed study of transport in Nailsworth and involved the distribution of several questionnaires. The results have been invaluable in preparing the transport section of the Healthcheck report. It would be impractical to reproduce all of Hilary's work here; readers are directed to her final report a copy of which is available on request.

It is interesting however to note the conclusion that:

"The main transport concerns in the area are parking and lack of bus services."

## 4 Old Market Survey

Nailsworth Town Council commissioned a survey in November and December 2005 to assess public opinion on the Old Market area of the town. The aim was to canvass local opinion on the future of the Old Market area of Nailsworth; to find out what people use the area for and what they think about:

- the existing landscape,
- whether they would like it changed,
- if people would like it changed, what future use they would like to see,
- what they would like the area to look like.

Respondents were asked to provide the main reason for their last visit to Old Market. The main reason for visiting Old Market is for shopping (60%) followed by work and meeting friends/socialising (11% each).

#### **Opinions on Old Market**

This section shows the results of the questions asked about Old Market and ideas for its future. The questions are reproduced verbatim.

Q7 On a scale of 1 to 5 (with 5 being the most) how attractive would you say Old Market is?

Very few respondents (15%) felt that Old Market is attractive or very attractive. 38% said it was neither attractive nor unattractive and 46% said it was either unattractive or very unattractive.

Q8 What would you do with Old Market? Would you leave it as it is or change it?

The majority (69%) are in favour of change.

QU 9 If there was a choice between free, well-policed parking or development of Old Market which would you choose?

71% said keep free parking and 29% said they would prefer development.

Q10 If the Old Market area was redeveloped what sort of buildings would you like to see? Please number each of these choices in order of priority to you. Number the most important 1, the next 2 and so on.

The most popular choice was a mixed development which was 1<sup>st</sup> or 2<sup>nd</sup> choice of 32% of respondents, followed by shops and then public buildings. The least popular choice was Offices.

Q11 If new development includes housing what type would you prefer to see?

The most popular choice at 48% was "affordable housing". "Sheltered housing", "Family homes" and "Housing for single people or couples without children" were less popular options at 22 or 23% each.

Q12 Please number each of these factors in order of importance to you. Number the most important 1, the next 2 and so on.

Ample parking is by far the most popular choice – 59% of people ranked it either 1st or 2nd. The second most popular was safe pavements – 42% of people ranked it either 1st or 2nd.

"Accessible bus station", "Good road layout", "Public gardens" were less popular at 31 to 33% of 1st or 2nd choices. Only 2% said "None of the above are important".

Q13 What would make the area more attractive?

Preferences were fairly evenly spread with "Traditional Cotswold style buildings" marginally the most popular at 65%, followed by "more trees" (58%) and "access to the stream" (52%). Less popular were "New street furniture" (39%) and "public art" (32%).

In the "other" box there were many suggestions; common themes were improvements to the stream, new bus shelters, somewhere for children to play and the need for a good clean up.

# **Appendix 2 Potential funding sources**

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Abbey Charitable Trust	Abbey Charitable Trust	Max £2,500	Supporting local communities, by supporting disadvantaged people through:
			education and training local regeneration projects which encourage cross community partnerships, financial advice which helps them manage their money.
Age Concern	Opportunities for volunteering scheme	The maximum grant is £20,000 per annum, for a maximum of three years.	Age Concern England is an agent for this Department of Health scheme (See below). Grants are available for new projects that involve volunteers in providing services of benefit to older people in the fields of health and social care. Examples include employing a volunteer organiser, developing services for ethnic minority groups and befriending schemes.
Age Concern	Small grants to clubs	Up to £120	Any club for older people can apply for a one-off grant for new equipment or activities.
Age Concern	Small service support grants	Up to £2,000	One-off grants for new or expanding local projects providing services for the direct benefit of older people (e.g. new activities at day centres, home repair and maintenance services, health and fitness programmes and visiting schemes).

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Allen Lane Foundation	Allen Lane Foundation	£500 to £15,000	It makes grants to voluntary not-for-profit organisations (which need not be registered charities, provided the work carried out is charitable) which are small (as its grants are small) and where the work benefits groups of people who are unpopular in UK society today:
			asylum-seekers and refugees gay, lesbian, bi-sexual or transgender people gypsies and travellers offenders and ex-offenders older people people from black and minority ethnic communities and migrant workers people experiencing mental health problems people experiencing violence or abuse
Architectural Heritage Fund	Architectural Heritage Fund		The Fund helps to repair and regenerate historic buildings, by helping voluntary and community groups with grants, low-interest loans and advice. To qualify for funding:  Applicant organisations must be registered charities. Buildings must be Listed, Scheduled or in a Conservation Area. Projects must involve a change of ownership and/or a change of use.
Arts Council	Grants for the Arts	£200 to £100,000	"Arts-related activities that benefit people in England or that help artists and arts organisations in England to carry out their work." "The types of projects funded include projects and events, activities for people to take part in and capital items such as improvements to facilities and buildings."

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Aspects of Life Fund	Aspects of Life Fund	Up to £5,000	The environment Preserving and protecting the environment, habitats, wildlife and resources. The disabled Meeting the needs of the disabled, with an emphasis on helping them to improve their quality of life. Economically Disadvantaged Addressing the needs of the economically disadvantaged, with an emphasis on helping them to become self-sufficient. Children Promoting the healthy and positive development of children under 16. Animal Welfare Protecting wild and domestic animals.
Awards For All England	Awards For All England	£300 to £10,000	"For people to take part in art, sport, heritage and community activities, and projects that promote education, the environment and health in the local community."
Barclays	Spaces for Sport		Helping local communities transform neglected land into the sporting facilities they want - from a skateboard park to a football pitch or multi use games area. We provide initial funds, supply equipment and help establish sporting activity at the site.
Barrow Cadbury Trust	Barrow Cadbury Trust	No minimum or maximum amount but grants are normally around £25,000 and £50,000 each year. Grants may be for two or three years.	Inclusive communities (focusing on mainstreaming approaches to equality); Offending and early intervention (criminal justice and preventing patterns that lead to crime); All the programmes focus on areas of policy that relate to target groups of disadvantaged people, including women, ethnic minorities, refugees, asylum seekers, disabled people and people on low incomes.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
BBC Children in Need	Children in Need	Not known	"Distributes grants to voluntary organisations, self-help groups and registered charities that work with disadvantaged children below the age of 18."
British Telecom	BT Community Connections	Up to £1,300	The scheme offers voluntary and community groups and organisations the opportunity to connect to the Internet. More than 1,700 PC's worth £1,000 each are supplied per annum, together with a financial contribution towards 12 month's internet subscription.
British Trust for Conservation Volunteers	People's Places	£3,000 to £10,000	People's Places is run in partnership with English Nature and is funded by a grant from the New Opportunities Fund.  The grant programme focuses on the creation and renovation of green spaces. Projects should be local and preferably in disadvantaged areas with little or no current access to green space.
British Trust for Conservation Volunteers	The Chestnut Fund	£100 or £300	The Fund is administered by the BTCV and makes grants available to BTCV Associated Groups for conservation activities. 'Start Up' grants of £100 are available for new groups and £300 'Support Grants' are available for existing groups to help them to extend practical conservation works.
Camelot Foundation	Camelot Foundation		Projects run by small to medium sized organisations that will help young people who are at risk of slipping out of the mainstream of society, in particular: Young parents, or those at risk of becoming young parents. Young asylum seekers. Young people with mental health problems. Young disabled people.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Comic Relief	Red Nose Day		Young people Older People Mental Health Refugees & Asylum Seekers Domestic Violence Disadvantaged Communities
Co-Operative Community Dividend	Co-Operative Community Dividend	£500 to £5,000	Money is available from the above scheme for a wide variety of activities with an emphasis on supporting disadvantaged communities.
Cotswolds Conservation Board	Sustainable Development Fund	Up to £25,000	Sustainable development in the Cotswolds AONB will promote, enhance (and conserve) the environmental, economic and community well being of the area to ensure an improved quality of life for everyone, now and for future generations.  Achieving sustainable development will normally require working towards four, interconnected, goals: social progress which meets the needs of everyone; protecting and enhancing the environment; ensuring a diverse and prosperous rural economy (which supports the conservation and enhancement of the area's special qualities); The prudent use of natural resources.
Department for Education and Skills	Community Champions	Up to £2,000	"'To help people who can inspire others to get more involved in renewing their neighbourhoods through participation in community groups'. The aim is to help people build on skills they already have and encourage them to help others to become more involved in community and regeneration activities.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Department for Education and Skills	Local Network Fund for Children and Young People	Maximum £7,000	Provides small grants and capacity building support for small voluntary organisations working with children and young people. The object of the Fund is to enable communities to develop projects and activities for children and young people with limited opportunities or access to services that many young people take for granted.
Department of Health (administered by fifteen specialist national voluntary organisations and Volunteering England	Opportunities for Volunteering scheme	Up to £35,000	Grants to voluntary organisations in order to increase opportunities for people to volunteer in England in the fields of health and social care.  A particular focus for the scheme is to provide opportunities for either young and/or unemployed people to undertake voluntary work.
Department of the Environment, Food and Rural Affairs	Environmental Action Fund	Up to £250,000 per annum	The fund is available for voluntary groups working in urban and rural England and provides grants that total between £75,000 and £750,000 over three years. The current priority areas are:  Biodiversity Understanding and awareness of Sustainable Development
DTI	Low carbon buildings programme	Variable	Grants for microgeneration technologies for householders, community organisations, schools, the public sector and businesses. Microgeneration is the stand alone generation of low carbon heat and/or electricity which for example, could be through solar photovoltaics.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Energy Saving Trust	TransportAction and Powershift	Grants worth between 30% to 75% of the additional cost of buying a clean fuel vehicle or converting an existing vehicle are available.	TransportAction An initiative run by the Energy Saving Trust and mainly funded by the government. TransportAction is the umbrella brand for the Trust's environmental programmes which include Powershift.  PowerShift Promotes Clean Fuel Vehicles and can offer grant support to help with the purchase of vehicles which are proven to offer emissions benefits and appear on the PowerShift register.  Also grants for garages to become PowerShift-approved
English Heritage	Various including The Heritage Grant Fund		"a number of grant schemes designed to help with the protection and promotion of the Historic Environment"  Grants programmes include funds for:  Urgent major repairs to Grade I and II* listed buildings, scheduled monuments and registered parks and gardens.  Local authorities to support statutory action.  The Heritage Grant Fund provides finance for: Encouraging greater access to heritage to those traditionally excluded.  Building up the capacity and commitment of local communities to conserve and enhance local historic environments.  Promoting best-practice.  Supporting cultural diversity.  Delivery of statutory functions.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
English Nature	Various		Grants programmes include funds for:
			New projects to safeguard, manage and enhance sites and species of conservation importance.  Projects enabling communities to participate more fully in conservation activities.  Projects encouraging wildlife management in natural areas. Innovative projects of wider relevance to nature conservation. Projects integrating nature conservation with potentially competing activities.
Esmee Fairbairn Foundation	Esmee Fairbairn Foundation		The Social Development programme will focus on improving the quality of life for people and communities facing disadvantage, or living on the edge of poverty.  The Environment programme seeks to support projects that prevent environmental degradation, whilst recognising legitimate aspirations for housing, goods, transport and leisure activities.  The Arts and Heritage programme aims to fund high quality visual and performing arts and public access to our national heritage in parts of the UK less well served than others.  The Education programme aims to support new approaches to education and hard to reach learners.
Football Foundation	Various	£100 to £1,000,000	"Revitalising grass roots sport, investing in our parks, schools and playing fields and harnessing the power of the game within our communities, to promote education and social inclusion."
Forestry Commission	Woodland Assessment Grant (WAG)	Depends on the size of the woodland	Gathering of information to improve management decisions.
Forestry Commission	Woodland Creation Grant (WCG)	Depends on the size of the woodland	Encouraging the creation of new woodlands where they deliver the greatest public benefits, including annual Farm Woodland Payments to compensate for agricultural income forgone.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Forestry Commission	Woodland Improvement Grant (WIG)	Depends on the size of the woodland	Work in woodlands to create, enhance and sustain public benefits.
Forestry Commission	Woodland Management Grant (WMG)	Depends on the size of the woodland	Contribution to additional costs of providing and sustaining higher-quality public benefits from existing woodlands.
Forestry Commission	Woodland Planning Grant (WPG)	Depends on the size of the woodland	Preparation of plans that both assist with management of the woodland and meet the UK Woodland Assurance Standard.
Forestry Commission	Woodland Regeneration Grant (WRG)	Depends on the size of the woodland	Supporting desirable change in woodland composition through natural regeneration and restocking after felling.
Foundation for Sport and the Arts	Grants	Up to £40,000	"We look to support a wide range of activities where there is clear beneficial impact across the community. Our particular goal at this time is to encourage active participation by young people. Apart from professional football and horse racing, most socially inclusive sport is considered. Support for the arts covers the widest spectrum of activity. "
Future Builders England	Future Builders	£50,000	"Government backed £125 million investment fund to help the voluntary and community sector deliver better public services."  "The aims of the fund are to overcome obstacles to effective service delivery, to modernise and increase the scale and scope of service delivery. It will fund organisations working in the following fields:  Community cohesion.
			Crime. The support of children and young people. Health and social care. Education and learning."

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Gloucestershire Community Foundation	Foundation Grants	£500 - £4,000	"to help overcome disadvantage in Gloucestershire"
Gloucestershire Community Foundation	Local Network Fund	£250 - £7,000	"To counter child poverty through providing opportunities for children and young people 0 – 19 years to achieve their potential."
Gloucestershire Community Foundation	New Initiative Grant	£100 to £500	"Funding is available to help with the costs of research and feasibility studies – available to voluntary and community groups whose activities improve the quality of both the residents and the community of Gloucestershire."
Gloucestershire Community Foundation	Rapid Response Grant	£500	"aimed at meeting immediate small expenses incurred by eligible groups. Available to voluntary and community groups whose activities improve the quality of both the residents and the community of Gloucestershire."
Gloucestershire Community Foundation	Strategic Grants	£250 to £4,000	"Funding is available for strategic projects carried out by voluntary groups. Available to voluntary and community groups whose activities improve the quality of both the residents and the community of Gloucestershire."
Gloucestershire Community Foundation working for Comic Relief	Sport Relief Community Foundations Programme	£500 to £5,000	"To support projects that use sport and exercise to strengthen communities and provide opportunities for people who are excluded or disadvantaged."
Gloucestershire Environmental Trust	Landfill Tax Credit Scheme		Remediation of contaminated land Prevention of pollution Community improvement schemes Restoration of the built environment, including historic or religious buildings Facilitating work with species and habitats through biodiversity conservation

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Gloucestershire First	Rural Renaissance Fund	Large project fund up to £100,000 Small project fund up to £15,000	"Rural Renaissance is designed to help rural communities influence and respond to the changing pressures facing the rural economy by supporting new initiatives which meet Gloucestershire's Rural Economic Strategy. Future projects will include ways to develop more rural workspace, increase access to services in rural areas, support new tourism opportunities and
Gloucestershire Rural Community Council supported by Cheltenham and Gloucester	Rural Initiative Fund	Up to £500	"To encourage and support people in rural areas who have a new project that will benefit their community. Grants are essentially for pump-priming local initiatives. Parish Councils are eligible if the project is seen to be involving the wider community."
Gloucestershire Rural Transport Partnership	Project grants	Up to £250,000	"To enhance the quality of life for people living and working in rural Gloucestershire by improving their access to services, leisure activities, and employment'. It must also work towards the long-term fulfilment of people's transport needs and provide equality of opportunity."
<u>GMTF</u>	Quick Win Scheme	Up to £2,500 (match funded)	"help get a practical project off the ground in your local community"
Government Office for the South West	ESF including LEADER plus		The programmes seek to encourage and develop the South West through the following themes:  Support for Business Skills and Learning Infrastructure for Growth The Rural Economy Community Development Tourism and Culture

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
HBOS Foundation	HBOS Foundation		Initiatives they are particularly interested in supporting are:
			Promoting financial awareness and money advice. Enhancing debt counselling services within the community. Supporting life-skills in all age groups and sections of the community. Helping people engage in lifelong learning. Enabling young people to develop skills for the benefit of the community.
Heart Research UK	Healthy Heart Grants	Up to £10,000	Grants are available to community groups, voluntary organisations and researchers who are spreading the healthy heart message.
			Government or local authority funded institutions are not supported; however, community and voluntary groups aided by public money may apply.
Heritage Lottery Fund	Heritage Grants	Over £50,000	Available to organisations looking after and enhancing the heritage, for increasing involvement in heritage activities and for improving access to and enjoyment of heritage.
Heritage Lottery Fund	Landscape Partnerships	Funding of up to £600,000 per annum is available for a three-year period, with planning grants of up to £50,000 available for the development phase of the project.	This programme allows partnerships representing a range of heritage and community interests to tackle the needs of landscapes whose various elements may be in different ownership. It caters for applications based around a portfolio of projects, which combine to provide a varied package of benefits to an area, its communities and its visitors. Areas must have a strong landscape identity, recognised by the communities that live, work and visit there.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Heritage Lottery Fund	Public Parks Initiative		This programme helps with the restoration and regeneration of historic parks and gardens, whatever they are, including urban squares and cemeteries. Projects should enhance public access and may involve improving facilities. Priority is given to parks and gardens that serve deprived communities.
Heritage Lottery Fund	Townscape Heritage Initiative		The Townscape Heritage Initiative (THI) is a grant-giving programme for the repair and regeneration of the historic environment in towns and cities throughout the UK. The main aim of THI is to make possible the continued viable use of the buildings that make up the special architectural character of historic urban areas. THI gives the highest priority to the repair of historic buildings, and to bringing derelict and under-used historic buildings back into use.
Heritage Lottery Fund	Young Roots	£5,000 to £25,000	This programme promotes the involvement of young people (13 to 20 years old) in their heritage, with grants available to increase opportunities for learning about heritage and promoting a greater appreciation of its value for our future well-being and sense of identity.
Heritage Lottery Fund	Your Heritage	£5,000 to £50,000	Grants for projects that care for and protect heritage or increase understanding and enjoyment of heritage. Your Heritage will support:  Building repairs and conservation work Buying items, land or buildings which are important to our heritage Making it easier for people to gain access to, and enrich their experience of, heritage.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Lankelly Foundation	Lankelly Foundation	Minimum £5,000	The Foundation supports registered charities with projects involving community initiatives. The grant covers capital and revenue items. Its current priorities are: Elderly people. Families and children. Homelessness. Mental health. Neighbourhood work. Physical and learning disabilities. Young people.
Living Spaces	Living Spaces	Up to £25,000	"To help people improve open spaces in their neighbourhood and create valuable places for the whole community to enjoy. It provides funding for community groups anywhere in England, for the following purposes:  Play areas. Community gardens. Local parks. Village greens. Nature areas. Kick-about areas. Ponds. Courts and squares. City farms.
Lloyds TSB Foundation	Lloyds TSB Foundation	Up to £10,000	This provides funding for groups and recognised charities, especially those focusing on disabled and disadvantaged people.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Lord's Taverners	Lords' Taverners	Various	To 'give young people, particularly those with special needs, a sporting chance'.
			By providing incentives to play cricket in schools and clubs; By enabling young people with special needs to participate in sporting activities; By supplying minibuses to special needs' organisations; By creating recreational facilities in conjunction with the National Playing Fields' Association.
SITA Trust	Enriching Nature Programme	Up to £175,000	"Funding to support species and habitats that have been identified as a priority by the Biodiversity Action Planning process. SITA Trust can fund physical improvements at specified sites, as well as monitoring and research at specific sites. We can support projects within ten miles of landfill sites (owned by any company) in England."
Sport England	Community Investment	Over £5,000	Projects considered critical to the delivery of the Regional Plan for Sport.
Sportsmatch	Sportsmatch	Up to £50,000	A government funded scheme set up to help fund grass roots and community sports in England by matching new sponsorship money with Sportsmatch funding, on a pound for pound basis.
Tesco Charity Trust	Community Awards	£1,500 to £5,000	The majority of the Trust's grants are targeted towards local communities where Tescos have stores. Community Awards benefit local organisations whose core work supports children's education and welfare, children and adults with disabilities, and elderly people.
The Baring Foundation	Arts grants programme	To be advised	The 2006 Arts grants programme has now closed; new grants will be announced in October.

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
The Baring Foundation	Strengthening the Voluntary Sector	£20,000 to £100,000	The aim of the programme is:  to support organisations to maintain or increase their independence from government BY carrying out organisational development activities that strengthen core strategies, structures, systems and skills LEADING TO a significant and lasting improvement in effectiveness
The Big Lottery Fund	Changing spaces	Not announced yet	Community spaces Local community enterprise Access to the natural environment.
The Big Lottery Fund	Children's Play including: Playful Ideas programme Children's Play programme Play England Project	Various	create, improve and develop children and young people's free local play spaces and opportunities throughout England, according to need support innovation and new ways of providing for children's play create a support and development infrastructure to ensure local agencies have the resources and skills to achieve the first two aims promote the long-term strategic and sustainable provision for play as a free public service to children ensure that local authorities work with other local stakeholders to develop children's play strategies and plans Ensure that good, inclusive and accessible children's play services and facilities are provided locally.
The Big Lottery Fund	People's Millions	Up to £50,000	"Projects that aim to make a difference in their community from creating an urban nature reserve, a wildlife garden or play area to clearing up an over grown waterway or vandalised community building."

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
The Big Lottery Fund	Reaching Communities	£10,001 to £500,000	"Projects that respond to needs identified by communities, and actively involve them. These include geographic communities and also communities with shared interests, such as people with poor mental health. We want to fund projects that help those most in need including those people or groups who are hard to reach."
The Big Lottery Fund	The Big Boost	between £250 and £1000 (11-16) and £500 and £5000 (16-25),	Do you have an idea that will benefit your community? Gives awards to young people (11 to 25) to help them get their ideas off the ground.
The Big Lottery Fund	Young People's Fund	£250 to £5,000	"Whether it is after school activities, sports facilities or places to hang out with friends, the consistent message from young people is that they want "somewhere to go and something to do". That is why we created the Young People's Fund. We want to give young people and organisations working with young people the money to carry out projects that will make a lasting difference to them and their communities."
The Charles Hayward Foundation	The Charles Hayward Foundation	£1,000 to £20,000.	Art, Preservation and the Environment Community Facilities Older People Early Intervention Hospices Criminal Justice People with Disabilities Youth at Risk

PROVIDER	SCHEME/FUND	AMOUNT	PURPOSE
Tudor Trust	Tudor Trust	£500 plus	Tudor aims to support work which addresses the social, emotional and financial needs of people at the margins of our society. We are interested in how organisations tackle these needs, and their root causes. We want to encourage growth, progression and development, not just keeping things as they are. Although we will continue to make grants across our established funding areas (youth, older people, community, relationships, housing, mental health, substance misuse, learning, financial security and criminal justice) we are also open to hearing about work in areas we have not funded before.
<u>UnLtd</u>	Millennium Awards	UnLtd currently offers two levels of award: Level 1: Awards of between £500 and £5,000 (expected average of £2,000) Level 2: Awards of between £10,000 and £20,000 (expected average of £15,000)	"Provides practical and financial support to social entrepreneurs in the UK – people who have both the ideas and the commitment to develop projects which will benefit their community.  We know that there are thousands of people who have the ideas and the vision to make a real difference. We also know that many of them need encouragement and support, contact with others just like them, and access to training to help them grow and give their projects the best chance of success.  That's why you don't just get money from UnLtd. If you win an award you will get a complete package of support designed just for you, in addition to the financial support."

## **Appendix 3 Action Plan Feedback and Amendments**

All of the feedback from the public meeting on 12<sup>th</sup> June 2006 and subsequent written submissions has been amalgamated in this appendix. Many of the comments and suggestions feed into existing projects or ideas.

#### **SUMMARY OF CHANGES TO ACTION PLAN**

ITEM	BEFORE	AFTER
About Nailsworth Town	The children's play areas are in poor condition	Stroud District Council's play areas are in poor condition
About Nailsworth Town	high car ownership which is probably a reflection	high car ownership which is a reflection
OBJECTIVE 5.1	Easy to access by car or public transport	Easy to access by public transport or car
SOCIAL AND COMMUNITY SWOT - Strengths		Excellent youth club
SOCIAL AND COMMUNITY SWOT - Strengths		Large meeting room for up to 250 people available at Forest Green Rovers.
SOCIAL AND COMMUNITY SWOT - Strengths	2 local newsletters	2 local newsletters - Nailsworth News and The Fountain.
SOCIAL AND COMMUNITY SWOT - Strengths		IT centre with 14 stations at Forest Green stadium
SOCIAL AND COMMUNITY SWOT -		Celebrate and grow the town's internationalist
Opportunities		awareness
SOCIAL AND COMMUNITY SWOT -		Coordinate organisations and services for retired/older
Opportunities		people
SOCIAL AND COMMUNITY SWOT - Threats	Young people are forced to	Young people are forced to move out of town to find
COCIAL AND COMMUNITY CWOT. Throats	move out of town to find housing	housing and suitable employment
SOCIAL AND COMMUNITY SWOT - Threats		New houses → more children are there enough facilities planned?
OBJECTIVE 2.6 (NEW)		Welcoming to all regardless of age, ethnic origin, gender, sexual orientation, disability, religion or belief.

TRANSPORT AND ACCESSIBILITY - Strengths		Nailsworth is a good stopping off point on the Sustrans Route 45 from Gloucester to Salisbury
ACTIONS/PROJECTS (page 22) Investigate ways of improving children's play areas. Investigate ways of improving sports and leisure facilities, especially tennis.  Develop new field at King George V grounds for sport and leisure use.		Add in outcomes columns:  • increased fitness  • reduced obesity levels  • enhanced mental and physical health and wellbeing
ACTIONS/PROJECTS (page 18) Add new action		Identify land which could be allocated for new Affordable Homes only, to meet the local shortfall in provision.
ACTIONS/PROJECTS (page 29) Delete Design statement		
ACTIONS/PROJECTS (page 19)	COST - low	Cost - High
ACTIONS/PROJECTS (page 28) Add new action		Participate in the "Parish Power" project, to draw up a local energy action plan.
Change references to Cotswold and Vale PCT	Cotswold and Vale PCT	NHS trusts in Gloucestershire (and their forthcoming replacements).

#### **ACTION PLAN UPDATES DISCUSSED AT PARTNERSHIP MEETING 3/7/2006**

Make sure that the plan is clearly shown as a long term plan, so people don't expect everything to be done overnight.

Amend time scales to: Short - 2 years

Medium - 5 years Long - 10 years

Page 22: delete "especially tennis" - unfair to show favouritism

Page 19: delete "large community space" - this is now a low priority following opening of new facilities at Forest Green Rovers.

Under Vision 2 add: "Work with Stroud District Council to introduce Neighbourhood Warden Service" - the service is about to be trialled in the town.

Add NYCE and Ruskin Mill as partners next to "Support organisations working with young people"

Change references to Cotswold and Vale PCT to "NHS trusts in Gloucestershire (and their forthcoming replacements)."

Reduce the number of actions/projects under Vision 5 - Accessible. The Partnership can "promote" and "facilitate discussion" but does not have the power to make any substantial changes, especially with regard to public transport.

Page 19 Change costs on "Vacant homes" to High

Page 26 Change time scale on "Work with transport operators" to medium.

Page 27 Change time scale on "Work with highways" to long.

# COMMENTS AND HOW THEY FIT INTO THE ACTION PLAN Environment

Idea/comment	Action/project
No protection for Newmarket Valley - encourage CA status?	Design statement
Risk of development in beautiful Newmarket Valley	
Need to protect the Newmarket Valley	
Conservation area should be reviewed/extended	Design statement
Review/extend conservation area	
Disparity of rules for listed buildings and buildings in a conservation area e.g. use of materials	
Secure settlement boundary - say "No" to Stroud Urban district	Design statement
Secure settlement boundary	_
Tidy up south approach on A46 (housing)	Design statement
Dilapidated properties in Bath Road/Market Street (2 mentions)	
The look of Old Market needs to be up-dated. What happens to on-going business?	Old Market
Centre of town needs a clean - state of belisha beacons and telegraph poles - scruffy look to buildings	Spring Clean
Clean up town centre	
Graffiti on King George V playing fields	Spring Clean
Protection for the biodiversity of the town.	Work with local groups to
	conserve wildlife and habitats
Wheely bins? Cardboard greenbox collection?	Promote "green" issues
Encourage town businesses to use green sources of energy	Design statement
Encourage green energy use	Promote alternative energy
Energy efficiency measures should be encouraged for new and existing buildings	sources
Sustainable transport	Transport group
Access to waterways e.g. streams and millponds	Design statement
	Old Market
Old Market - needs to be updated but what happens to the existing businesses?	Old Market
No power to object to new developments	Design Statement
The group is concerned that the Newmarket Valley has no statutory protection from development, and may be	Design Statement
more vulnerable because it falls within the Nailsworth settlement boundary and is not in the Cotswolds AONB.	
The group is attempting to gain conservation area status for the valley.	

Idea/comment	Action/project
Services, businesses and organisations asked to commit to renewable sources of energy and non-toxic	Promote "green" issues
products.	Promote alternative energy
	sources
Old Market - needs to be attractive and user-friendly to both locals and visitors.	Old Market
Mixed development and regeneration sets up a healthy environment for all.	Old Market
	Design Statement
Approval for any future building project should be conditional on it incorporating an underground or ground	Old Market
level car park within the building itself.	Design Statement
A modified bus station: again, Festival Saturday highlights for us some problems with the current bus station,	Old Market
where a disproportionate amount of space is used in a prominent position in the town. A re-designed version	
might make a much better use of the space.	
Assistance is available from Stroud District Council to organise "National Spring Clean which is normally	Spring clean
carried out during the month of April. We do write to approx 270 volunteer groups who have the option to	
participate. This enables groups to clear grot spots in their area (even private land) and the Council assists by	
giving out equipment i.e. Litter pickers, Sacks, Gloves and bags. We also collect the waste following the event	
and pay for the disposal."	
Information received from Stroud District Council regarding who is responsible for cleaning up litter, graffiti and	Clean up green spaces
vandalism	
Information received from Stroud District Council about Parish Power projects	Promote alternative energy
	sources
Newmarket Valley protection and Conservation Area expansion - Need to speak with colleagues in	Design statement
Conservation whether Conservation Area status is possible here and your perceived threat over use of	Wildlife and habitats
materials and standards being applied ad hoc. A conservation area focuses on an historic grouping of	protected.
buildings and the interplay with spaces between them. A whole valley designation may not accord with this.	
What is the threat? Would status still actually protect the area in the way they envisage? Further discussion	
required.	
SUA Settlement Boundary. This is not a matter that can be explored as the SUA is set as part of the adopted	Design statement
Local Plan. Your document could not be supplemental to it, if it is different. The boundaries shown in the Local	
Plan are secure in policy terms.	
The design statement would give a useful indicator as to how to interpret a proposals details within a local	Design statement
context, as to its acceptability or not. It will not give additional powers to object to the broad principle of	

Idea/comment	Action/project
development per se, which is set nationally, regionally and/or at the District level.	
Information received from Stroud District Council about bringing empty properties back into use. Potential for use of Enforcement Notices, "Smart Rent" and Empty Dwelling Management Orders	Investigate ways of bringing long term vacant homes back into use
Information received from Stroud District Council about recycling and composting initiatives.	Promote "green" issues e.g. recycling, composting etc.

#### **Economy**

Idea/comment	Action/project
Insufficient research as to what businesses will be viable	Help the Chamber of Trade and Commerce to support local
	businesses
Inadequate input from Stroud College or Bristol/Bath Univ. for tertiary	Work with local education providers to improve the range of
courses.	vocational and non-vocational courses available.
Need to promote Nailsworth Primary positively in the town and encourage	Work with local schools and the LEA to protect the local school
people in the town to go up there for Open Days etc.	provision and plan for increases in population
What is happening about the after school care? Very important for working	Work with local schools and the LEA to protect the local school
mums.	provision and plan for increases in population
LEA need to support local schools after school care applications - OFSTED	Work with local schools and the LEA to protect the local school
slipped up?	provision and plan for increases in population
This is needed and will help raise the profile of Nailsworth Primary School	New Family Centre at Nailsworth Primary School"
Chamber of Trade also has a website.	Promote the town through a variety of media
Put town website links and make easily available to outsiders.	Promote the town through a variety of media
Stroud District Council give tourism funding to market towns.	Promote the town through a variety of media
More publicity for local produce - Farmers' Market.	Promote the town through a variety of media
Do we have a new business promoter? Not as easy as it sounds. Tell the	Help the Chamber of Trade and Commerce to support local
Chamber of Trade how and they will action.	businesses
Improve market facilities.	Old Market
Fortnightly Farmers' Markets.	Promote the town through a variety of media
Local food for local people	Promote the town through a variety of media
Adult education/vocational training - need more in the town - currently too	Work with local education providers to improve the range of
piecemeal and too expensive	vocational and non-vocational courses available.
Greater education and other facilities for young people	Work with local education providers to improve the range of
	vocational and non-vocational courses available.
Support for local businesses.	Help the Chamber of Trade and Commerce to support local
	businesses

### **Transport and Accessibility**

VISION AND OBJECTIVES	
Next to "Easy to access by car or public transport." a note suggesting that "car" and "public transport" should be reversed so	UPDATE
that the objective reads "Easy to access by public transport or car".	

Idea/comment	Action/project
Underground car park will solve all present and future car parking needs and allows full development on top (above). (Next	All of these
to "Review car parking in the town centre and develop schemes to improve availability.")	ideas can/will
Reverse Market Street one-way system.	be considered
Town addicted to car use	by the following
Public transport difficult to fund → possibility of a car club or Park & Ride?	projects/groups:
Secure cycle parking, possibly for overnight storage. Not an accessible town for wheelchairs/buggies etc.	
Car parking to be placed underground?	Old Market
Lack of car parking drives visitors away? → proportion in town re resident/visitor cars?	Design
Bad image of Public Transport	Statement
Parking on double yellow lines is not enforced → should their location be reviewed? Perhaps simply allow parking on these locations?	Transport group
Links from/to Nailsworth and the town being cut in half by A46	
Buses underused.	
An explicit effort to shift public attitudes away from single-person car use and towards: a greater use of the lift sharing scheme in Gloucestershire,	
an active effort to achieve a car club for the town on the same lines as that in Stroud and wider publicity about the public transport services.	
Identify edge of town long term parking	
Initiatives with Forest Green Rovers, Nailsworth Town Council, Stagecoach and Chamber of Trade and Commerce re: park and ride at football club car park.	
Investigate the possibility of the scheme on A46 north, to provide edge of town parking, with the opportunity to enhance the ponds and create a leisure area or linear park, footbridge and walkways.	

Idea/comment	Action/project
Lack of parking at public buildings.	
Not enough spaces planned for proposed Community Centre at Forest Green.	
In support of free parking	
New developments should provide enough parking for residents and visitors.	
Volumes of traffic - increases may be caused by roadworks or parking on narrow roads.	
Suggest making Park Road and Inchbrook Hill one-way.	
Need for adequate short term parking facilities to enable members to participate in meetings in the town and long term	
parking for people attending society outings by coach.	
Improved public transport	
Parking: a successful Festival causes problems with parking. (We don't have answers on this, but it is obviously an issue	
that continues to need more thought.)	
Delete the probably in "high car ownership which is probably a reflection" (page 5)	UPDATE
Add to Transport and Accessibility Strengths: Nailsworth is a good stopping off point on the Sustrans Route 45 from	UPDATE
Gloucester to Salisbury	

## Social and community

SWOT	
Strengths:	
Youth club excellent compared to Bristol facilities (10 yr old)	UPDATE
Large meeting room now available at Forest Green Stadium (250 people)	UPDATE
Nailsworth News and The Fountain is a strength (viewed by relative newcomer)	UPDATE (mention them byname)
IT centre with 14 stations at Forest Green stadium	UPDATE
Opportunities:	
Celebrate and grow the town's internationalist awareness	UPDATE
Coordinate organisations and services for retired/older people	UPDATE
Threats:	
Potential overdevelopment of increasingly popular town e.g. Newmarket Valley.	UPDATE
Also find suitable employment. (Next to "young people are forced to move out of town to find housing").	UPDATE
New houses → more children are there enough facilities planned?	UPDATE

### On the Vision and Objectives page:

Make sure it feels properly welcoming to people of all ethnic groups	UPDATE
Facilities for Further Education for older people	Work with local education providers to improve the range of
Agree lifelong learning at all ages needs to be good quality and	vocational and non-vocational courses available.
challenging (with an arrow to the previous item)	

Idea/comment	Action/project
Yes but it should be funded properly not Nailsworth TC.	Maintain funding for a youth worker
Include the Primary School's events to increase profile.	Promote and support local markets, events and organisations on Town Council website, in "The Fountain" and in the Town Information
	Centre

Idea/comment	Action/project
Who will pay the £10,000 a year to run?	Forest Green Community Centre project
IS KGV this? Festival events held here. (Next to "Investigate the possibility of developing a large community space see Healthcheck SC6 C4.").	This was meant to refer to a building not an outdoor space - AMEND to make clearer
Promote a local "Nailsworth Olympics in 2008.	Investigate ways of improving sports and leisure facilities, especially tennis
Cricket summer (whites) rugby winter (Minch RFC?)	Develop new field at King George V grounds for sport and leisure use
I have been impressed with health services here - GP, physio (Stroud), hydrotherapy (Gloucester) - great communication.	Work with the Primary Care Trust and Social Services to improve and develop services, and reduce waiting lists
Better coordination of services/provision for retired/older members of Nailsworth.	Work with the Primary Care Trust and Social Services to improve and develop services, and reduce waiting lists
Services/facilities for young people - needs to be addressed across the age range.	Support organisations working with young people.
A swimming pool would be a great attraction. (Swimming is the sport in which most people take part - football is only 6th).	Investigate ways of improving sports and leisure facilities, especially tennis.
Places with better facilities for classes e.g. keep fit could be used by both young and old.	Investigate ways of improving sports and leisure facilities, especially tennis.
Everything does not have to be in Forest Green, but we think there should be more provision at that end of the town. A surgery or surgeries for instance and library and the existing library could have more books.	Investigate ways of improving sports and leisure facilities, especially tennis.
Need for a coordinated approach - agreed - Nailsworth is just as important as Stroud, Dursley and Tetbury even if we don't have a secondary school.	Create a Partnership that "represents the main interests of people in the town and surrounding countryside"
Need greater provision of leisure facilities for teenagers.	Support organisations working with young people.

Idea/comment	Action/project
Affordable housing - concerned about those trying to get their feet on the property ladder.	Design statement
	Investigate ways of bringing long term vacant
	homes back into use
Police presence - we know they are supposed to be there but we don't see much of them!	Work with Stroud Crime and Disorder
Better police presence,	Partnership and local police to improve
	community safety
There is a need for a new community building in the centre of town, encompassing a meeting	Investigate the possibility of developing a
room of greater capacity that at present and equipped with audio-visual equipment and	large community space
adequate kitchen and toilet facilities, and also incorporating the Library.	
An all-weather outdoor arena: one of the main features of Festivals over the years has been	Investigate ways of improving sports and
the Festival Saturday performances in Mortimer Gardens. Poor weather is clearly a problem,	leisure facilities, especially tennis.
having a major impact both on performers and audience. While small gazebos have been one	
way of dealing with this, the 'wish list' option would be for a larger and more substantial	
canopy, to provide better weather protection.	Investigate the possibility of developing a
A large central venue: we use a variety of venues in the town for the various festival events,	Investigate the possibility of developing a
but we are keenly aware of the absence of a large, centrally located venue. This would make a difference to the potential revenue we could raise from a popular event such as the recent	large community space
performance by Kasai Masai.	
"The children's play areas are in poor condition" should read "Stroud District Council's play	UPDATE
areas are in poor condition"	OFDATE
page 6 - Forest Green access to the new facilities - the service level agreement drawn up by	Investigate ways of improving sports and
all involved enables community access/use of the new builds consistently and SDC runs the	leisure facilities, especially tennis.
joint use leisure site at the school every evening/weekend, so access should be	
negotiable/available at all times.	
page 22 - please look at the new big lottery play initiatives website for funding pots (new ideas	(Already included in Appendix 2 Potential funding
programme) in addition to the allocation that all LA's will be applying for next year and map	sources)
your play areas/potential projects as this will come in handy when SDC are assessing projects	
across the district later this year	

Idea/comment	Action/project
page 22 - outcomes column - any projects connected with sport/health/physical activity/play should consider adding the following outcomes:- increased fitness - reduced obesity levels - enhanced mental and physical health and wellbeing	UPDATE
Page 31 - could add two further strategies that the plan links to - Active Gloucestershire (Glospact) strategy and Southwest Regional Plan for Sport and Health	Regional and local plans and strategies
Rather than looking to build more facilities for young people (that are not necessarily using the current ones) to focus more efforts on employing a fulltime outreach youth worker/street rangers to approach and work directly with the young people to encourage them into the new facilities at Forest Green/clubs, develop street sports at the King George V playing fields and become peer leaders/volunteers in the future.	Support organisations working with young people.
Include an action by Nailsworth Town Council to consider whether there is land in or around Nailsworth that is not allocated for housing in the Local Plan, but which the Town Council considers should be allocated for new Affordable Homes only to meet the local shortfall in provision.	UPDATE
Page 29 - How will the design statement secure greater provision of affordable housing? It is a design statement - not an allocations document. The Local Plan policies provide a 30% affordability requirement - are they anticipating a greater level than this? Affordable housing is already an issue for our SPD work planned for. How will they ensure compliance with this and national guidance? Further discussion required and potential for significant conflict.	Design Statement
Include consideration of Neighbourhood Warden Service - trial starting soon.	New - Work with Stroud District Council to introduce Neighbourhood Warden service
Be aware of the change from Cotswold and Vale PCT to Gloucestershire soon.	Work with the Primary Care Trust and Social Services to improve and develop services, and reduce waiting lists.

#### **CHANGES FOLLOWING PUBLICATION OF VERSION 3**

Correction of house price details (page 5) following error in original Snapshot document.

Addition of Appendix 4

## **Appendix 4 Links and glossary**

Abbey Charitable Trust	www.abbeynational.com
Age Concern	www.ageconcern.org.uk
Allen Lane Foundation	www.allenlane.org.uk
Architectural Heritage Fund	www.ahfund.org.uk
Arts Council	www.artscouncil.org.uk
Aspects of Life Fund	www.countryside.gov.uk
Awards For All England	www.awardsforall.org.uk
Barclays	www.barclays.co.uk/spacesforsports/
Barrow Cadbury Trust	www.bctrust.org.uk
BBC Children in Need	www.bbc.co.uk/pudsey/
British Telecom	www.btcommunityconnections.com
British Trust for Conservation Volunteers	www.btcv.org
Business Link Gloucestershire	www.glos.businesslink.co.uk
Camelot Foundation	www.camelotfoundation.org.uk
Comic Relief	www.comicrelief.com
Co-Operative Community Dividend	www.co-operative.co.uk/communitydividend
Cotswold Area of Outstanding Natural Beauty (AONB)	www.cotswoldaonb.com
Cotswolds Conservation Board	www.cotswoldsaonb.com
Countryside Agency	www.countryside.gov.uk
Decent Homes Standard	www.direct.gov.uk
Department for Education and Skills	www.dfes.gov.uk
Department of Health - Opportunities for Volunteering Scheme	www.dh.gov.uk
Department of the Environment, Food and Rural Affairs	www.defra.gov.uk
Environmental Action Fund	
DfES	Department for Education and Skills www.dfes.gov.uk
DTI Low carbon buildings programme	www.dti.gov.uk
Energy Saving Trust	www.est.org.uk
English Heritage	www.english-heritage.org.uk
English Nature	www.english-nature.org.uk
Esmee Fairbairn Foundation	www.esmeefairbairn.org.uk

Fairtrade	www.fairtrade.org.uk
Football Foundation	www.footballfoundation.org.uk
Forest Green Rovers Football Club	www.forest-green.brewersnet.com
Forestry Commission	www.forestry.gov.uk
Foundation for Sport and the Arts	www.thefsa.net
Future Builders England	www.futurebuilders-england.org.uk
Gatcombe Park Horse Trials	www.gatcombe-horse.co.uk
Gloucestershire Community Foundation	www.gloucestershirecommunityfoundation.co.uk
Gloucestershire Constabulary	www.gloucestershire.police.uk
Gloucestershire County Council	www.gloucestershire.gov.uk
Gloucestershire County Council Corporate Strategy for 2006/07	www.gloucestershire.gov.uk/index.cfm?articleid=1168
Gloucestershire County Council Local Transport Plan	www.gloucestershire.gov.uk
Gloucestershire Environmental Trust	<u>www.glos-environment-trust.co.uk</u>
Gloucestershire First	www.glosfirst.co.uk
Gloucestershire Market Towns Forum	<u>www.town2town.org.uk</u>
Gloucestershire Rural Community Council Rural Initiative Fund	www.grcc.org.uk
supported by Cheltenham and Gloucester	
Gloucestershire Rural Transport Partnership	www.gloucestershire.gov.uk
Gloucestershire Wildlife Trust	www.gloucestershirewildlifetrust.co.uk
Government Office for the South West ESF including LEADER plus	www.gos.gov.uk
HBOS Foundation	<u>www.hbosplc.com</u>
Heart Research UK	www.heartresearch.org.uk
Heritage Lottery Fund	www.hlf.org.uk
Indices of Deprivation	The Indices of Deprivation 2004 are based on 37 indicators, which highlight
	characteristics of deprivation such as unemployment, low income, crime and poor
	access to education and health services. They can be used to pinpoint small pockets of
	deprivation and are a key measure used by Central Government to help target policies
	and funding to improve the quality of life in disadvantaged communities.
Jobcentre Plus	www.jobcentreplus.gov.uk
Lankelly Foundation	www.lankellychase.org.uk
Living Spaces	www.living-spaces.org.uk
Lloyds TSB Foundation	www.lloydstsbfoundations.org.uk
Lord's Taverners	www.lordstaverners.org

MAIDeN	www.maiden.gov.uk A collection of social, economic and service data about the
	communities of Gloucestershire.
Nailsworth Chamber of Trade and Commerce	www.nailsworthchamberoftrade.co.uk
Nailsworth Church of England Primary School	www.nailsworth.ik.org
Nailsworth Community Arts Programme	www.rmet.co.uk/cultural_development/cd_menu8.htm
Nailsworth Festival	www.nailsworthfestival.com
Nailsworth Library	www.gloucestershire.gov.uk/index.cfm?articleid=1288
Nailsworth News	www.nailsworthnews.co.uk
Nailsworth Town Council	www.nailsworthtown.co.uk
National Cycle Network	www.sustrans.org.uk
National Playing Fields Association	www.npfa.co.uk
NOMIS - Official labour market statistics	www.nomisweb.co.uk
Office for National Statistics	www.statistics.gov.uk
Parish Power	A feasibility study into the development of Parish level energy/climate change planning.
	(A partnership of Severn Wye Energy Agency, Stroud District Council, Cotswold
	District Council and Gloucestershire Rural Community Council.)
Roger Evans Associates	<u>www.rogerevans.com</u>
Ruskin Mill	www.ruskin-mill.org.uk
SITA Trust	www.sitatrust.org.uk
South West Regional Development Agency	www.southwestrda.org.uk
Sport England	www.sportengland.org
Sportsmatch	www.sportsmatch.co.uk
Stroud College	www.stroud.ac.uk
Stroud Crime and Disorder Partnership	www.stroud.gov.uk/docs/comm_safety/crime.asp?did=crime_partnership
Stroud District Council	www.stroud.gov.uk
Stroud District Council Local PLan	www.stroud.gov.uk/docs/localplan/localplan.asp
Stroud District Council Market Towns Study	www.stroud.gov.uk/docs/business/markettowns/market_towns.asp?did=markets_towns
Stroud District Local Strategic Partnership	www.stroud.gov.uk/lsp/index.html
Stroudwater Textile Trust	<u>www.stroudwatertextiles.org.uk</u>
Tesco Charity Trust	www.tesco.com
The Baring Foundation	www.baringfoundation.org.uk
The Big Lottery Fund	www.biglotteryfund.org.uk
The Charles Hayward Foundation	www.charleshaywardfoundation.org.uk

Tudor Trust	www.tudortrust.org.uk
UnLtd	www.unltd.org.uk
Wildfowl and Wetlands Trust	www.wwt.org.uk/visit/slimbridge/
www.nailsworth.com	www.nailsworth.com